



NOTICE OF PUBLIC MEETING OF THE ARIZONA STATE PARKS BOARD

Notice is hereby given to Members of the Arizona State Parks Board (Board) and the general public that there will be a General Parks Board meeting, to begin on **THURSDAY, September 20, 2012 at 10:00 AM** pursuant to A.R.S. § 38-431.02 and A.R.S. § 41-511.01 *et. seq.* at Arizona State Parks offices located at 1300 W. Washington St, Phoenix, AZ. The public portion of the meeting will begin at 10:00 AM (time certain).

The Board may elect to hold an Executive Session for any agenda item at any time during the meeting to discuss or consult with its legal counsel for legal advice on matters listed on this agenda pursuant to A.R.S. §38-431.03 (A) (3). Items on the Agenda may be discussed out of order, unless they have been specifically noted to be set for a time certain. Public comment will be taken.

The Board will discuss and may take action on the following matters:

AGENDA

(Agenda items may be taken in any order unless set for a time certain)

- A. CALL TO ORDER - ROLL CALL** – Time Certain: 10:00 AM
- B. PLEDGE OF ALLEGIANCE**
- C. INTRODUCTIONS OF BOARD MEMBERS AND AGENCY STAFF**
 - 1. Board Statement - “As Board members we are gathered today to be the stewards and voice of Arizona State Parks and its Mission Statement to manage and conserve Arizona’s natural, cultural and recreational resources for the benefit of the people, both in our parks and through our partners.”
- D. CALL TO THE PUBLIC** – Those wishing to address the Board must register at the door and be recognized by the Chair. Presentation time may be limited to three minutes at the discretion of the Chair; the Chair may limit a presentation to one person per organization. The Board may direct staff to study or reschedule any matter for a future meeting.
- E. CONSENT AGENDA** – Items of a non-controversial nature have been grouped together for a single vote without Board discussion. The Consent Agenda is a timesaving device and Board members received documentation regarding these items prior to the open meeting. Any Board member may remove any item from the Consent Agenda for discussion and a separate vote at this meeting, as deemed necessary. Anyone may view the documentation relating to the Consent Agenda at the Board’s office.
 - 1. Approve Executive Session Minutes of May 24, 2012 Arizona State Parks Board Meeting
 - 2. Approve Executive Session Minutes of June 12, 2012 Arizona State Parks Board Meeting
 - 3. Approve Minutes of June 12, 2012 Arizona State Parks Board Meeting



4. Approve Minutes of June 20, 2012 Arizona State Parks Board Meeting

- F. DIRECTOR'S SUMMARY OF CURRENT EVENTS** – The Executive Director will provide a report on current issues and events affecting Arizona State Parks. A list of items to be discussed under this agenda item will be posted on the State Parks website (azstateparks.com) 24 hours in advance of the Parks Board meeting.

G. BOARD ACTION ITEMS

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1. Consider Funding FY 2012 Growing Smarter State Trust Land Acquisition Fund Grant Applications - Conservation Acquisition Board (CAB) recommends the Arizona State Parks Board approve to fully fund the two projects outside Maricopa County, which total \$4,279,000 towards the total purchase of 1,892.80 acres as follows:

- Pima County – Tortolita Mountain towards the purchase of 1,415 acres for up to \$1,890,000 and;
- City of Flagstaff - Picture Canyon for the purchase of 477.80 acres for up to \$2,389,000.

CAB further recommends the Arizona State Parks Board approve funding all four proposed projects within Maricopa County up to an amount that equals the percentage (36.2732%) of the eligible amount for each project, based on a ratio of the total amount available to the total amount eligible (ratio of \$20,367,380 to \$56,150,000) as follows:

- City of Scottsdale – McDowell Sonoran Preserve/Cholla Mountain-Rawhide Wash towards the purchase of 2,045 acres for up to \$4,824,330; and
- City of Scottsdale – McDowell Sonoran Preserve/Granite Mountain towards the purchase of 3,200 acres for up to \$6,783,082; and
- City of Scottsdale – McDowell Sonoran Preserve/Upper Sonoran Desert towards the purchase of 1,153 acres for up to \$4,389,051; and
- City of Phoenix – Sonoran Preserve Priority 3-D towards the purchase of 1,543.78 acres for up to \$4,370,917.

The final grant amounts will be based on the Arizona State Land Department (ASLD) final appraisal value of the parcels, agreed upon by the applicants, plus no more than 10% for eligible associated costs. Approval of the awards is contingent upon the appraised land value being finalized before December 31, 2012.

2. Consider the Off-Highway Vehicle (OHV) Project Grant Rating Process, Evaluation, Criteria and Evaluation Form - **First Motion:** Staff recommends the Arizona State Parks Board approve the Grant Rating Process as follows:

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For OHVAG to review and rate future Statewide OHV Grant Program applications and forward their recommendation(s) to the Arizona State Parks Board for final approval. Staff further recommends staff review and rate future Statewide OHV Grant Program applications for AORCC to consider and



forward their recommendation to the Arizona State Parks Board for final approval.

Second Motion:

Staff recommends the Arizona State Parks Board approve the Grant Rating Criteria for the 2013 OHV Statewide Grant Program Manual per the recommendations of the OHVAG, AORCC and staff.

H. DISCUSSION ITEMS

1. Revenue Forecast by Major Fund and Park Visitation Update
2. Personnel Reform
- 11 3. State Parks Operations Status Update
- 12 4. Contact Point-Lake Havasu State Park Update
- 16 5. Arizona State Parks as Off-Highway Vehicle Staging Areas
- 18 6. Arizona State Parks Agency Strategic Plan Update
7. Future Arizona State Parks Operations

I. TIME AND PLACE OF NEXT MEETING AND CALL FOR FUTURE AGENDA ITEMS

1. Staff recommends the next Arizona State Parks Board Meeting be held on Wednesday, October 24, 2012 at Oro Valley Town Council Chambers.

FUTURE MEETING DATES/LOCATIONS:

December 5, 2012 – Apache Junction City Council Chambers

2. Board members may wish to discuss issues of interest to Arizona State Parks and request staff to place specific items on future Board meeting agendas.

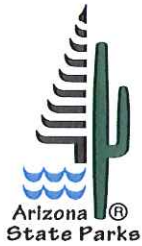
J. ADJOURNMENT

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the acting ADA Coordinator, Nicole Armstrong-Best, (602) 542-7152; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.


Bryan Martyn, Executive Director

9/13/12 10:12 AM

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Arizona State Parks Board Action Report Agenda Item #: G-1

Title: Consider Funding for FY 2012 Growing Smarter State Trust Land Acquisition Fund Grant Applications
Staff Lead: Kent Ennis, Deputy Director
Date: September 20, 2012

Recommended Motion(s): I move the Arizona State Parks Board approve to fully fund the two projects outside Maricopa County, which total \$4,279,000 towards the total purchase of 1,892.80 acres as follows:

- Pima County – Tortolita Mountain towards the purchase of 1,415 acres for up to \$1,890,000 and;
- City of Flagstaff - Picture Canyon for the purchase of 477.80 acres for up to \$2,389,000.

I further move the Arizona State Parks Board approve funding all four proposed projects within Maricopa County up to an amount that equals the percentage (36.2732%) of the eligible amount for each project, based on a ratio of the total amount available to the total amount eligible (ratio of \$20,367,380 to \$56,150,000) as follows:

- City of Scottsdale – McDowell Sonoran Preserve/Cholla Mountain-Rawhide Wash towards the purchase of 2,045 acres for up to \$4,824,330; and
- City of Scottsdale – McDowell Sonoran Preserve/Granite Mountain towards the purchase of 3,200 acres for up to \$6,783,082; and
- City of Scottsdale – McDowell Sonoran Preserve/Upper Sonoran Desert towards the purchase of 1,153 acres for up to \$4,389,051; and
- City of Phoenix – Sonoran Preserve Priority 3-D towards the purchase of 1,543.78 acres for up to \$4,370,917.

The final grant amounts will be based on the Arizona State Land Department (ASLD) final appraisal value of the parcels, agreed upon by the applicants, plus no more than 10% for eligible associated costs. Approval of the awards is contingent upon the appraised land value being finalized before December 31, 2012.

Background:

The purpose of the Land Conservation Fund is to conserve open spaces in or near urban areas and other areas experiencing high growth pressures. This is accomplished by awarding grants for the purchase or lease of State Trust land that has been classified as suitable for conservation purposed by the Arizona State Land Department (ASLD).

In 1998 the voters passed Proposition 303, which established an annual \$20 million appropriation by the Arizona State Legislature from the General Fund to the Land Conservation Fund (A.R.S.§41-511.23). The annual appropriation began in FY 2001 and continued through FY 2011.

In May 2003, the Governor signed a bill directing \$2 million annually be transferred to the Livestock and Crop Conservation Fund which is administered by the Arizona Department of Agriculture.

Current Status:

Staff received the following six applications for the FY 2012 Growing Smarter State Trust Land Acquisition Grant Program:

- a. City of Flagstaff - \$2,532,912 for the purchase of 477.80 acres of Picture Canyon.
- b. City of Phoenix – \$15,000,000 for the purchase of 1,543.78 acres of the Phoenix Sonoran Preserve – Priority 3D
- c. Pima County - \$1,890,000 for the purchase of 1,415 acres of Tortolita Mountain Park.
- d. City of Scottsdale - \$15,000,000 for the purchase of 2,045 acres of the McDowell Sonoran Preserve – Cholla Mountain/Rawhide Wash
- e. City of Scottsdale - \$20,000,000 for the purchase of 3,200 acres of the McDowell Sonoran Preserve – Granite Mountain
- f. City of Scottsdale - \$15,000,000 for the purchase of 1,153 acres of the McDowell Sonoran Preserve – Upper Sonoran Desert

The rating team scored the applications per the rating criteria in the FY 2012 Growing Smarter State Trust Land Acquisition Grant Manual and determined that all parcels applied for are unquestionably eligible. See Table A for summary statistics.

The current balance available in the Land Conservation Fund for Growing Smarter State Trust Land Acquisition grants is \$40,734,760.

A.R.S. §41-511.23.H.2 states that no more than 50% of the Land Conservation Fund from any one fiscal year may be awarded to projects in a single county. This means that no more than **\$20,367,380** can be awarded in any single county (50% of the *total* amount available in any fiscal year).

For the FY 2012 Growing Smarter Grant Program, there are four separate grant requests within Maricopa County that together total \$65,000,000, and thereby exceed the funding cap of \$20,367,380 for Maricopa County. The remaining two grant requests are from applicants from two other separate counties. Neither of those grant requests exceed the \$20,367,380 cap per county.

The recommendation by the Conservation Acquisition Board (CAB) divides the funding into two categories, Projects within Maricopa County and Projects outside Maricopa County as follows:

Arizona State Parks Board Action Report
Agenda Item #: G-1

Total Available Revenue for Grants	\$ 40,734,760
Total recommended to award	
- For grants in Maricopa County:	\$ 20,367,380
- For grants outside Maricopa County:	\$ 4,279,000

Remaining Uncommitted Balance
To carry forward for future grant cycle: \$ 16,088,380

The CAB recommends fully funding both of the projects outside Maricopa County. Total funding for projects outside Maricopa County total \$4,279,000 towards the purchase of 1,892.80 acres. The CAB further recommends partially funding all four projects within Maricopa County based on the ratio of 36.2732% (total funding amount available to the total eligible amount). Recommended funding for projects within Maricopa County total \$20,367,380 towards the purchase of 7,941.78 acres. (See Attachments 1 & 2)

Time Frame:

- Applicants will bid on the State Trust Land at a public auction held by Arizona State Land Department.
- Grant award amounts will be contingent upon the appraisals and parcel sizes being approved by the State Land Commissioner, and the applicants are the highest and best bidders at public auction.
- Staff will execute Participant Agreements to the applicants that are successful bidders at public auction.

Staff and Financial Resources:

No additional staff or financial impacts are anticipated.

Relation to Strategic Plan:

Partnerships: To build lasting public and private partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable funding for the agency.

Relevant Past Board Actions:

The Board has approved a total of \$226,174,067 in Growing Smarter Grant Funds between Fiscal Years 2001 thru 2011. A summary list of the history of Growing Smarter Grant awards is attached.

Attachments:

- 1) Table A – Summary of Funding Requests
- 2) Table B - Grant Recommendation for Projects Outside Maricopa County
- 3) Table C - Grant Recommendation for Projects Within Maricopa County
- 4) Table D – Summary History of Growing Smarter Grant Awards 2001 thru 2011

Table A

Growing Smarter State Trust Land Acquisition Grant Program FY 2012 Grant Funding Requests

Applicant	Parcel		County	Total Grant Request	Total Project Cost Requested	Final Appraisal Amount	50% Eligible Amount
Flagstaff, City of	Picture Canyon	477.80	Coconino	\$2,532,912	\$5,065,824	\$4,778,000	\$2,389,000
Phoenix, City of	Sonoran Preserve/Priority 3-D	1,543.78	Maricopa	\$15,000,000	\$30,000,000	\$24,100,000	\$12,050,000
Pima County	Tortolita Mountain Park	1,415.00	Pima	\$1,890,000	\$3,780,000	\$3,780,000	\$1,890,000
Scottsdale, City of	McDowell Sonoran Preserve/Cholla Mountain-Rawhide Wash	2,045.00	Maricopa	\$15,000,000	\$30,000,000	\$26,600,000	\$13,300,000
Scottsdale, City of	McDowell Sonoran Preserve/Granite Mountain	3,200.00	Maricopa	\$20,000,000	\$40,000,000	\$37,400,000	\$18,700,000
Scottsdale, City of	McDowell Sonoran Preserve/Upper Sonoran Desert	1,153.00	Maricopa	\$15,000,000	\$30,000,000	\$24,200,000	\$12,100,000
Totals		9,834.58		\$69,422,912	\$138,845,824	\$120,858,000	\$60,429,000

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Table B

**Growing Smarter State Trust Land Acquisition Grant Program
FY 2012 Grant Recommendation For Projects Outside Maricopa County**

Limit Available
to Each
County

Applicant	Parcel	Acres	County	Total Grant Request	Total Project Cost Requested	Final Appraisal Amount	50% Eligible Amount	Total Amount Recommended	\$20,367,380	Rating Score
Pima County	Tortolita Mountain Park	1,415.00	Pima	\$1,890,000	\$3,780,000	\$3,780,000	\$1,890,000	\$1,890,000	\$18,477,380	45
Flagstaff, City of	Picture Canyon	477.80	Coconino	\$2,532,912	\$5,065,824	\$4,778,000	\$2,389,000	\$2,389,000	\$16,088,380	41
Scottsdale, City of	McDowell Sonoran Preserve/ Cholla Mountain-Rawhide Wash	2,045.00	Maricopa	\$15,000,000	\$30,000,000					44
Scottsdale, City of	McDowell Sonoran Preserve/ Granite Mountain	3,200.00	Maricopa	\$20,000,000	\$40,000,000					44
Scottsdale, City of	McDowell Sonoran Preserve/ Upper Sonoran Desert	1,153.00	Maricopa	\$15,000,000	\$30,000,000					41
Phoenix, City of	Sonoran Preserve Priority 3-D	1,543.78	Maricopa	\$15,000,000	\$30,000,000					39
Totals		1,892.80		\$4,422,912	\$8,845,824	\$8,558,000	\$4,279,000	\$4,279,000	\$16,088,380	

Option 2: This option presents only the projects outside Maricopa County. This option suggests fully funding both of the projects outside Maricopa County. Total funding: \$4,279,000 towards the purchase of 1,892.80 acres. Carry forward \$16,088,380.

6-7-2

Table C

**Growing Smarter State Trust Land Acquisition Grant Program
FY 2012 Grant Funding Recommendation for Projects within Maricopa County**

		36.2732%					Available for Maricopa		Rating Score
Applicant	Parcel	Acres	County	Total Grant Request	Total Project Cost Requested	Final Appraisal Amount	50% Eligible Amount	Total Amount Recommended	
Scottsdale, City of	McDowell Sonoran Preserve/ Cholla Mountain-Rawhide Wash	2,045.00	Maricopa	\$15,000,000	\$30,000,000	\$26,600,000	\$13,300,000	\$4,824,330	44
Scottsdale, City of	McDowell Sonoran Preserve/ Granite Mountain	3,200.00	Maricopa	\$20,000,000	\$40,000,000	\$37,400,000	\$18,700,000	\$6,783,082	44
Scottsdale, City of	McDowell Sonoran Preserve/ Upper Sonoran Desert	1,153.00	Maricopa	\$15,000,000	\$30,000,000	\$24,200,000	\$12,100,000	\$4,389,051	41
Phoenix, City of	Sonoran Preserve Priority 3-D	1,543.78	Maricopa	\$15,000,000	\$30,000,000	\$24,100,000	\$12,050,000	\$4,370,917	39
Totals		7,941.78		\$65,000,000	\$130,000,000	\$112,300,000	\$56,150,000	\$20,367,380	

Option 6: This option suggests partially funding all four projects within Maricopa County based on the ratio of 36.2732% (total funding amount available to the total eligible amount). Total funding: \$20,367,380 towards the purchase of 7,941.78 acres.

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Table D

**GROWING SMARTER STATE TRUST LAND ACQUISITION GRANT PROGRAM
HISTORY OF GRANT AWARDS**

Funding Year	Participant	Parcel	Acres	County	Estimated Total Project Cost	Grant Award	Actual Grant Amount Expended	Auction Date	Comments
FY 2001	Phoenix	Sonoran Preserve, Phase I	640	Maricopa	\$10,208,000	\$5,104,000	\$4,779,069	10/31/00	The grant award amount was amended. The original approved award was \$453,376.
	Desert Foothills Land Trust	Jewel of the Creek	26	Maricopa	\$906,752	\$453,376	\$446,565	10/31/00	
	Desert Foothills Land Trust	Go John Canyon, Phase I	65	Maricopa	\$1,501,500	\$750,750	\$719,629	2/1/01	This grant award expired before the public auction could take place. This grant was transferred to the Board of Regents but then withdrawn. This award was originally in the amount of \$1,400,000 for 320 acres.
	Pima County	Tumamoc Hill		Pima		Withdrawn	\$0	N/A	
TOTAL			731		\$12,616,252	\$6,308,126	\$5,945,263		

FY 2002 1st Cycle	Fountain Hills	McDowell Mountain							This application was withdrawn before grant awards were made.
	Desert Foothills Land Trust	Go John Canyon, Phase II	116	Maricopa	\$2,555,520	\$1,277,760	\$1,204,456	12/18/01	
	Phoenix	Sonoran Preserve, Phase II	765	Maricopa	\$13,464,500	\$6,734,750	\$6,262,088	12/21/01	
	TOTAL		881			\$8,012,510			
*FY 2002 2nd Cycle	Desert Foothills Land Trust	Go John Canyon, Phase III	60	Maricopa	\$1,655,730	\$827,865	\$822,737	2/20/03	
	Phoenix	Sonoran Preserve, Phase III	629	Maricopa	\$11,633,510	\$5,846,755	\$5,846,755	1/29/03	
	TOTAL		689		\$29,369,260	\$6,674,620	\$14,136,056		

*This is the second grant cycle using monies available through Fiscal Year 2002.

FY 2003	Desert Foothills Land Trust	Go John Canyon, Phase IV	30	Maricopa	\$483,650	\$491,825	\$491,825	9/24/03	Project withdrawn - never went to auction. Application was for 848 acres
	Phoenix	Sonoran Preserve, Phase IV		Maricopa	Withdrawn	\$18,683,131	\$0		
	TOTAL		30		\$483,650	\$19,174,956	\$491,825		

FY 2004	Pima County	Valencia Archaeological Site		Pima	Withdrawn	\$900,000	\$0		This grant was approved by the Board in September of 2004 in the amount of \$900,000 for 67 acres. However, due to legal challenges, the auction did not take place.
	TOTAL		0		\$0	\$900,000	\$0		

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**GROWING SMARTER STATE TRUST LAND ACQUISITION GRANT PROGRAM
HISTORY OF GRANT AWARDS (continued)**

TABLE D, cont.

FY 2007	Phoenix	Sonoran Preserve, Phase I, Priority 1	861.97	Maricopa	\$77,003,063	\$38,900,000	\$38,501,531	11/8/07
	Phoenix	Sonoran Preserve, Phase I, Priority 2	645.425	Maricopa	\$12,302,208	\$8,700,000	\$6,151,104	6/30/08
	TOTAL		1507.395		\$89,305,271	\$47,600,000	\$44,652,635	
FY 2008	Phoenix	Sonoran Preserve, Priority 2B	715.419	Maricopa	\$45,148,074	\$32,193,855	\$22,574,037	
	Pima County	Tumamoc Hill	320	Pima		\$3,500,000		
	TOTAL		1035.419		\$45,148,074	\$35,693,855	\$22,574,037	
FY 2009	Phoenix	Sonoran Preserve, Priority 2C	294.57	Maricopa	\$10,516,000	\$5,258,000	\$4,927,621	
	Scottsdale	McDowell Sonoran Preserve	398.91	Maricopa	\$7,150,000	\$3,575,000	\$3,351,928	
	Pima County	Valencia Archaeological Site	67.17	Pima	\$1,034,000	\$517,000	\$499,302	
TOTAL			760.65		\$18,700,000	\$9,350,000	\$8,778,852	
FY 2010	Phoenix	Sonoran Preserve, Priority 2C	1139	Maricopa	\$40,000,000	\$20,000,000	\$13,295,820	10/15/10
	Scottsdale	McDowell Sonoran Preserve	2000	Maricopa	\$50,000,000	\$25,000,000	\$22,526,875	10/15/10
	Coconino County	Rogers Lake	2249.04	Coconino	\$12,318,303	\$7,000,000	\$840,079	11/1/10
TOTAL			5388.04		\$102,318,303	\$52,000,000	\$36,662,773	
FY 2011	Phoenix	Sonoran Preserve, Priority 3- B	317.911	Maricopa	\$4,894,000	\$2,447,000	\$2,447,000	11/30/11
	Phoenix	Sonoran Preserve, Priority 3- C	271.053	Maricopa	\$3,459,560	\$1,729,780	\$1,729,780	11/30/11
	Scottsdale	McDowell Sonoran Preserve- Parcel 2	1937.19	Maricopa	\$34,595,620	\$17,297,810	\$17,297,810	12/7/11
TOTAL	Scottsdale	McDowell Sonoran Preserve- Parcel 3	2482.2	Maricopa	\$37,970,820	\$18,985,410	\$18,985,410	12/14/11
			5008.354		\$80,920,000	\$40,460,000	\$40,460,000	

TOTALS FOR ALL YEARS 16,031 226,174,067 173,701,421

G-1-4, cont.

Arizona State Parks Board Action Report
Agenda Item #: G-2



Title: Consider the OHV Project Grant Rating Process,
Criteria and Evaluation Form
Staff Lead: Kent Ennis, Deputy Director
Date: September 20, 2012

Recommendation Motion(s):

First Motion:

I move the Arizona State Parks Board approve the Grant Rating Process as follows:

For OHVAG to review and rate future Statewide OHV Grant Program applications and forward their recommendation(s) to the Arizona State Parks Board for final approval. I further move staff review and rate future Statewide OHV Grant Program applications for AORCC to consider and forward their recommendation to the Arizona State Parks Board for final approval.

Second Motion:

I move the Arizona State Parks Board approve the Grant Rating Criteria for the 2013 OHV Statewide Grant Program Manual per the recommendations of the OHVAG, AORCC and Staff. (Attachment 1)

Background:

A.R.S. §28-1176 established the Off-Highway Vehicle Fund in 1991. The legislation created the Off-Highway Vehicle Recreation Fund, which was funded with a percentage of state license fuel taxes and established a governor-appointed seven member advisory group. It also required the development of a statewide OHV Recreation Plan. In April 1996, Governor Symington repealed several state councils and boards, including OHVAG. In May 1996, the Arizona State Parks Board created OHVAG as an advisory committee to the Parks Board and appointed the people who had been on the statutory board.

A.R.S. §41-511.25 established the Arizona Outdoor Recreation Coordinating Commission and the duties of the Commission in 1965. Among the duties sited in the statute, AORCC shall establish criteria and policies for the equitable distribution of funding, review applications for eligible projects and determine the amount of funding, if any, for each project funded from the land and water conservation fund, the state lake improvement fund and the off-highway vehicle recreation fund.

The OHV Program

The Arizona State Parks Board receives 60% of the OHV Fund monies of which no more than 12 percent can be used to fund staff support to plan and administer the off-highway recreation fund. The remaining money can be spent to establish and support an off-highway vehicle program, such as informational and educational programs; mitigation of damages to lands; clearance or compliance activities; enforcement; and designation, construction, maintenance, renovation, repair or connection of off-highway vehicle trails.

Arizona State Parks Board Action Report

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In June 2008, Governor Napolitano signed Senate Bill 1167 which required an annual purchase of an Off-Highway Vehicle Decal for the operation of any ATV or OHV in Arizona. The Sticker and Fuel Tax money is combined in the OHV Fund.

In addition to the OHV Fund monies, Arizona State Parks has been administering the federal Recreational Trail Program (RTP) since 1992 when Governor Fife Symington designated the State Parks Executive Director as the responsible official under the National Recreational Trails Fund Act to administer the program. The RTP program provides funding for motorized and non-motorized trails and education projects, which are awarded and administered along with the projects from OHV Fund

On June 16, 2010 the State Parks Board approved the use of OHV Recreation Fund revenue be made available as it accrues and priority projects are reviewed and recommended. The Board also directed OHVAG to select high priority OHV projects on behalf of the Parks Board for funding from the state Off-Highway Vehicle Recreation Fund and the federal Recreational Trails Program.

On May 20, 2011 at the request of an OHVAG member, staff developed a project evaluation form to assist the Group in evaluating OHV statewide grant projects.

For OHV Fund money, the statutes require that a preference be given to projects that involve mitigation or that meet a large number of the statutory purposes for the fund. After the preference is calculated, money must be spent according to the priorities outlined in the Trails Plan.

- First level priority: protect access to trails/acquire land for public access; maintain and renovate existing trails and routes; mitigate and restore damage to areas surrounding trails, routes and areas; and establish and designate motorized trails, routes and areas.
- Second level priority: increase on-the-ground management presence and law enforcement; provide and install trail/route signs; provide maps and trail/route information; and provide educational programs.
- Third level priority: develop support facilities; promote coordinated volunteerism; and promote comprehensive planning and interagency coordination.

If projects are awarded out of priority, clear reasons why must be articulated.

Staff has developed a project evaluation form that provides a quantitative analysis of OHV Program grant projects based on the priorities for project selection identified in the Off-Highway Vehicle Statute A.R.S. §28-1176(H) and the Arizona Trails 2010: Statewide Motorized and Non-Motorized Trails Plan. The Off-Highway Vehicle Advisory Group (OHVAG) reviewed the form and also developed a bonus category that provided points for projects that included "on the ground" improvements and approved the final form at their meeting on January 11, 2012. The form was used to determine the priority for funding projects submitted by the March 16, 2012 deadline.

Arizona State Parks Board Action Report
Agenda Item #: G-2

Status to Date:

On June 20, 2012 the State Parks Board approved the FY 2013 Operating Budget, which included the OHV Fund Allocation for OHV Project Awards.

On June 20, 2012 the Parks Board also directed staff to develop a grant criteria and review system for the OHV Grant Program and to have both AORCC and OHVAG independently review and forward their recommendations along with staff's recommendations to the Parks Board prior to the next grant cycle.

AORCC reviewed the criteria at their meeting on August 15, 2012 and the OHVAG met and reviewed the criteria on August 27, 2012.

Both advisory groups discussed project application requirements and considerations for funding future projects, such as a maximum project award, proof of user community support, and other bonuses for projects that demonstrate good use of grant funding.

Time Frame:

Following approval by the State Parks Board of the OHV Statewide Grant Program Criteria, staff will revise the OHV Statewide Program Grant Manual and initiate the next grant cycle to solicit grant projects to be awarded in February 2013.

Staff and Financial Resources:

Tasks fall within the normal process of administering grant projects.

Relation to Strategic Plan:

Partnerships: To build lasting public and private partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable funding for the agency.

Relevant Past Board Actions:

At their June 20, 2012 meeting the Parks Board directed staff to develop a grant criteria and review system for their review and approval prior to the next grant cycle. Also at the June 20, 2012 meeting the Parks Board determined that OHV grant applications must be reviewed by OHVAG, AORCC, and staff and all recommendations will be presented to the Parks Board for final action.

Attachments:

Attachment 1 – Grant Rating Criteria for the 2013 OHV Statewide Grant Program

PART II: REQUIRED CRITERIA AND PROJECT DESCRIPTION FORMS

F. Completing the Statewide OHV Program Project Scoring Criteria Forms

These are the criteria forms and supporting documentation used to describe and identify the scope of the project and how requested funds will be used. The applicant is not allowed to alter or amend these forms once the application deadline has passed.

Scoring the Project Application

Statewide OHV Program Project grants are awarded to projects that best meet the needs identified in the "Arizona Trails 2010 State Motorized and Non-motorized Trails Plan". This plan is updated every five years based on input from trail users and land managing agencies in Arizona.

Projects are scored and prioritized based on the motorized priorities identified in the 2010 Trails Plan. Available funds are awarded on the basis of (1) Meeting High Priority Needs and (2) Good Use of the Funds. To give a proposed project the best opportunity to score points, the applicant must understand what elements (scope of work) should be included in the project to satisfy specific priorities in the Trails Plan. The applicant must provide a written description describing the project and how the proposed elements satisfy those priorities. If documentation is requested, it must be provided and cited in the narrative to score the maximum points.

PROJECT SCORING CRITERIA

SECTION I.

Motorized Priorities

	POINTS AVAILABLE
First Level Priority Components:	
A. Protect Access to Trails/Acquire Land for Public Access.	12
B. Maintain & Renovate Existing Trails and Routes	12
C. Mitigate & Restore Damage to Areas Surrounding Trails, Routes & Areas	12
D. Establish & Designate Motorized Trails, Routes & Areas	12
Second Level Priority Components:	
A. Increase On-the-Ground Management, Presence, And Law Enforcement	8
B. Provide & Install Trail/Route Signs	8
C. Provide Maps & Trail Route Information	8
D. Provide Educational Programs	8
Third Level Priority Components:	
A. Develop Support Facilities	5
B. Promote Coordinated Volunteerism	5
C. Promote Comprehensive Planning & Interagency Coordination	5
D. Dust Abatement	5
TOTAL POINTS POSSIBLE	100

SECTION 2. - Bonus Points**POINTS
AVAILABLE**

Priority 1 – Local Need Per the Priorities Identified in the SCORP or Local/Regional Plan	5
Priority 2 - Education Programs Promoting Responsible and Safe Trail Use	5
Priority 3 - Successful Completion and Administration of Prior OHV Statewide Grant Projects	5
Priority 4 - Community Support/Public Support	5
Priority 5 - First Time Applicants/New Areas	5
Priority 6 - Expansion, Phase, or Connection to an Existing Successful OHV Grant Funded Project	5
Priority 7- Multiple Motorized Use (3 or more motorized uses)	5
Priority 8 - Project Sustainability	5
Priority 9 - Matching Funds (25% or more of Total Project Cost)	<u>5</u>

Total Possible Base Points	100
Total Possible Bonus Points	<u>45</u>

Total Possible Points	145
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Statewide OHV Program project grants are awarded to projects that best meet the needs identified in the "Arizona Trails 2010 State Motorized and Non-motorized Trails Plan". This plan is updated every five years based on input from trail users and land managing agencies in Arizona.

Projects are scored and prioritized based on the motorized priorities identified in the 2010 Trails Plan. Available funds are awarded on the basis of (1) Meeting High Priority Needs and (2) Good Use of the Funds. To give a proposed project the best opportunity to score points, the applicant must understand what elements (scope of work) should be included in the project to satisfy specific priorities in the Trails Plan. The applicant must provide a written description describing the project and how the proposed elements satisfy those priorities.

First Level Priority Components	Does your project include this priority component?	List Scope Items And Estimated Budget Associated With This Component
<p>A. Protect Access to Trails/Acquire Land for Public Access.</p> <p><u>Issue:</u> Access refers to the ability of the user to get to the trailhead or area where Recreational opportunities exist. Protecting access to unauthorized or "illegal" routes is not considered part of this issue; state and federal agencies will evaluate unauthorized routes as part of their designation process. Access is being diminished due to land agency closure of trails; air quality ordinances; urban development limiting trail access or use; private landowners closing access roads citing destruction of property, littering, and disrespectful behavior; and variation in rules and trail designations that cross private, public and state lands. Closure of designated trails and routes without providing other designated routes in the same area leads to overuse and impacts in new areas.</p> <p>Access is also an issue of trail/route connectivity between jurisdictions, especially regarding the use of trails and roads on Arizona State Trust and to access adjacent federal lands. Protecting access is the highest priority for the motorized trail user.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> Implement more comprehensive planning with projections into the future to identify unprotected access points for designated trails and routes, and acquire land for existing and proposed trails and trail access, easements, and rights-of-ways. 	<p>YES () NO ()</p> <p>If YES, briefly explain:</p>	

Gr 2-3

<ul style="list-style-type: none"> • Permanently secure access to designated trails, routes, trailheads, and across private and State Trust lands. • Consider increased trail access and parking near urbanized areas. • Coordinate with private landowners on trail issues and solutions. • Work with land management and law enforcement agencies to provide consistent trail signage and enforcement of laws and regulations across jurisdictions. • Treat staging areas and high use unpaved roads for dust mitigation in areas of concern. • When considering closing a route, first research the feasibility of redesigning the trail to correct design flaws or protect resources; plan for increased use on adjacent trails. 		
<p>B. Maintain and Renovate Existing Trails and Routes</p> <p><u>Issue:</u> Many motorized trails and routes are perceived as eroded or poorly aligned, and a top motorized trail priority is to keep existing trails in good condition. Trails are eroded due to natural causes, overuse, improper design or lack of regular maintenance. Often badly eroded or aligned trails cause users to create unauthorized alternate routes.</p> <p>Land agencies are currently in the process of officially designating trails and routes that are appropriate for recreational motorized use; these "designated" trails and routes will need to be renovated and maintained. Renovation of a trail provides opportunity to address and/or mitigate any resource impacts caused by trail use. Trash and litter was identified as one of the public's biggest concerns. Also, with increased OHV use, open mine shafts are an ongoing public safety issue.</p>	<p>Does your project include this priority component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>

G-2-4

Actions:

- Identify and take action on reconstruction and maintenance need of designated motorized trails and routes.
- Incorporate sustainable trail design when realigning, renovating or maintaining trails.
- Provide education about the litter problem (Pack it in—Pack it out); provide trash bags other litter control means; partner with volunteer groups such as OHV clubs and organizations—Keep Arizona Beautiful
- Identify open mine shafts on, and surrounding, motorized routes and implement proper safety precautions such as signage, fencing and permanent closure of shafts. Coordinate with wildlife officials when considering mine shaft closures.
- Develop programs, including use of volunteers, to provide routine upkeep of designated trails and routes.
- Consider resource protection needs during any trail renovation.

G-2-5

<p>C. Mitigate and Restore Damage to Areas Surrounding Trails, Routes, and Areas</p> <p><u>Issue:</u> Arizona is experiencing a rapid increase of OHV users, many new to the activity and to Arizona's unique environments. A number of motorized users simply don't understand and/or have a lack of appropriate trail ethics. Cross-county travel occurs and unauthorized trails are created which adversely affect wildlife habitat, watersheds, cultural resources, grazing and other multiple-use activities. Managers perceive damage to vegetation and soil erosion along motorized routes as serious problems. In addition, portions of the state are out of air quality compliance for particulate matter (PM-10/dust) and OHVs contribute to the issue.</p> <p>Protection of Arizona's natural and cultural resources is important to both the public and land managers. Mitigating and restoring damage to the environment surrounding trails and routes is a high priority issue for trail users and land managers, based on 2008 survey results. Mitigation includes trail and area closures, signage, fencing and other barriers, restoration of the land, revegetation, treatment for the spread of invasive species, dust mitigation, prevention of impacts to wildlife and their habitats, and protection of water quality. Mitigation and restoration actions address environmental impacts after they occur; prevention and protection actions address impacts before they occur. Several of the other priority recommendations, such as Establish/Designate Trails, Maintain/Renovate Trails, Increase on the ground Management Presence/Law Enforcement, Signage, Education, and Promote Comprehensive Planning, address protecting natural and cultural resources before damage occurs.</p>	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>
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G-2-6

Actions:

- Rectify or reduce existing damage caused by off-highway vehicles, to natural (vegetation, wildlife, water, soils) or cultural (prehistoric, historic, archaeological) resources or the environment surrounding OHV trails and areas. This may include land restoration, revegetation, invasive species treatment, long-term rehabilitation, barriers, route realignments, or closures.
- Mitigation should be part of any trail or route development or renovation.

Reduce the need for mitigation and restoration through prevention activities such as:

- Seek innovative ways to provide education and interpretive signage on the area's environment. Kiosks and shelters are a good way to draw attention to interpretive materials, which could inform visitors about conservation practices, treading lightly on the land, and the ethics of watching wildlife to minimize disturbance. Signs, maps and other materials should emphasize the need for users to stay on designated roads and trails.
- Provide visitors with pull-outs, viewing blinds and platforms, observation towers, and boardwalks where appropriate to enhance visitor experiences and reduce impacts and disturbances to wildlife and sensitive areas.
- Delineate camp areas on long-distance and heavily used trails to focus impacts in one established area, leaving the surrounding area undamaged.
- Minimize impacts of OHV use on grazing and other land uses.
- Maintain viable wildlife habitats and linkages through identification and protection of sensitive areas and important wildlife corridors.
- Explore and implement solutions to reducing particulate matter due to trail/route use, such as dust suppressants.

G-2-7

<p>D. Establish and Designate Motorized Trails, Routes, and Areas</p> <p><u>Issue:</u> Many Motorized roads, trails, and areas currently in use have not been officially designated for motorized use in Arizona. Many OHV routes were once mining, logging or ranch roads, or decades-old exploratory jeep trails. They weren't designed or built for the heavy recreational uses they now accommodate and most were never cleared for environmental or cultural concerns. Very few motorized trails were designed to provide the varied and challenging opportunities desired by the OHV user.</p> <p>The evaluation and designation step for officially establishing motorized trails and routes, currently being implemented by the BLM and Forest Service, is a high priority for both federal and state land managers and motorized trail users. This step determines which routes (previously authorized or unauthorized) will be part of the official transportation system, and includes evaluation of the route for environmental or cultural impacts, trail use an activity types, feasibility to implement ongoing management (maintenance, enforcement, resource protection, etc.), and public involvement. Implementation of the designation process will also protect access to many existing trails and routes, and will close routes that cannot meet agency standards.</p> <p>Cities, towns and counties do not usually provide OHV recreation opportunity in Arizona – there is a lack of managed OHV destinations near large urban centers. There are only two public sites in Arizona that have an area designed specifically for youth OHV riding. There is an increasing population of motorized users with physical disabilities dependent on the use of motorized vehicles for travel "to get into the backcountry."</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Inventory, evaluate and designate motorized trails, roads and areas. • Before designation, conduct environmental assessments and cultural clearances on all motorized routes. Close existing routes that cannot meet agency standards. 	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>
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<ul style="list-style-type: none"> • Inform the public, through press releases, maps and websites, as soon as OHV routes and trails are officially designated. Involve users in the designation process. • Establish a variety of OHV recreation opportunities that are important to the trail user public including loop trails, trails that offer challenge an technical driving opportunity, scenic backcountry roads maintained for passenger vehicles, and cross-country travel areas. • Develop OHV connectors and networks to create loop trails or provide longer rides. • Make trails and routes accessible for individuals with physical disabilities. • Encourage or provide preference to cities and countries to become active in OHV management; to provide OHV sites and beginner riding areas near population centers. 		
<p>Second Level Priority Components</p> <p>A. Increase On-The-Ground Management Presence and Law Enforcement</p> <p><u>Issue:</u> Enforcing rules and regulations on trails, routes areas is a high priority for motorized trail users and land managers. There is a lack of on-the-ground management presence and self-policing for safety, information, education and enforcement activities. There is a lack of adequate law enforcement to sufficiently meet resource protection needs and reduce dust emissions. There is no effective mechanism for the public to report illegal operators in a timely manner to appropriate law enforcement agencies. Trail laws and regulations are often unknown or ignored by users. Land managers do not have the staff or time to effectively monitor trails and users or educate recreationists. There is a need for increased search and rescue efforts in conjunction with OHV use due to lost, injured, and/or unprepared users.</p>	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>

G-2-9

Actions:

- With new OHV laws in place, implement a well-coordinated effort across jurisdictions to maximize effort and impact. This coordinated effort should be centralized so there is a consistent enforcement direction and interpretation.
- Encourage State and counties to provide assistance on federal lands for law enforcement.
- Federal agencies should increase on the ground enforcement efforts, particularly for resource protection.
- Educate courts to provide consistency regarding sentencing (e.g., fines, education programs, community service). Heavier fines for repeat offenders are encouraged.
- Identify enforcement contacts or install complaint registers for trail users to report information.
- Increase staff through a variety of means including ranger presence, law enforcement presence, volunteers, and site hosts.
- Promote volunteer programs with clubs and individuals to monitor trail use and educate users regarding rules and regulations (e.g., OHV Ambassadors/peer patrols).
- Agency personnel are encouraged to coordinate law enforcement training programs.

G-2-10

B. Provide and Install Trail/Route Signs		
<p><u>Issue:</u> Properly placed signs can keep users on designated trails and routes and inform users why this is important. Users require a number of different kinds of signage to safely and enjoyably pursue their trail experience. There is a lack of adequate signage on motorized routes and areas. Federal land managers are currently in the process of establishing designated motorized routes and are sometimes apprehensive to install signs until designations are complete. Signs are continuously damaged and vandalized and need frequent replacement. There are inconsistent inter-agency standards for signage.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Install locator signs that lead people to trailheads and parking areas, directional signs along the trail, destination signs to let people know they have reached end points, interpretive signs that describe the natural or cultural history of the area, educational signs explaining why environmental and cultural protections are required, and regulatory signs that explain the rule of conduct. • Adopt consistent interagency universal standards for signage. • Develop bilingual signage and information. <p>Enlist the help of volunteers to routinely monitor and replace signs as needed. To reduce vandalism, visibly advertise that these signs were installed by volunteers from "X" Club".</p>	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>

G-2-11

<p>C. Provide Maps and Trails Information</p> <p><u>Issue:</u> Trail users need information and accurate maps that inform them where designated trails exist. Accurate, up to date maps and trail information are difficult to find. There are a limited number of comprehensive OHV trail maps in Arizona, as well as site-specific maps. Federal land managers are currently in the process of establishing designated motorized routes and are sometimes apprehensive to distribute maps until designations are complete. Many current maps do not include routes that cross State Trust lands.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Develop interim maps with current date listed until route designations are complete. • Post maps and information on agency websites and trailhead kiosks so they are widely accessible. • Develop bilingual maps and information. • Provide GPS coordinates, rules and laws, and other responsible riding information on maps. • Coordinate and enter into negotiations with the State Land Department to include on maps the key OHV routes that cross State Trust lands. • Agencies and/or the private should establish a central repository for maps with a database manager to ensure accuracy and consistency. This would increase GIS effectiveness and efficiency. Overlays of interest could be kept low to encourage a wider distribution and use. 	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>
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G-2-12

<p>D. Provide Educational Programs</p> <p><u>Issue:</u> Trail users who lack proper trail etiquette and environmental ethics can detract from other trail users' recreation experience and negatively impact the environment.</p> <p>Current education efforts are insufficient to meet the need for effective responsible user education (need to target residents, visitors, dealers, buyers, and rental businesses), resulting in negative impacts to land and water resources, cause site closures, and contribute to the negative perception of OHV use. Many users are unaware of new laws relating to dust restrictions, vehicle operation, and registration of vehicles. More well placed educational materials and targeted programs may reduce the need for increasing law enforcement efforts.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Develop consistent responsible use messages and promote through websites and mass media, and provide OHV related articles for newspapers, magazines, and newsletters. • Compile a comprehensive list of OHV laws and regulations and also prepare and publicize condensed versions (e.g., brochures, FAQs). • Partner with motor sport dealer businesses to educate motor vehicle buyers and renters. • Develop and implement an approved State OHV curriculum. • Incorporate OHV recreation use into driver education and school youth programs. • Improve posting of regulations at trailheads and along routes. • Maintain and use OHV interest mailing list to announce new information, messages, policies and regulations. 	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>
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6-2-13

<p>Third Level Priority Components</p> <p>A. Develop Support Facilities</p> <p><u>Issue:</u> In addition to the actual trail corridor, users require support facilities to aid in the area's use and activities. Support facilities can include restrooms, parking areas, kiosks, water faucets, picnic and campsites, shelters, wildlife viewing blinds and platforms.</p> <p>Well-designed support facilities increase the user's experience and satisfaction along with protecting the natural resources, including keeping areas clean and free of litter and waste. Many users do not know land ownership information and facilities help demonstrate the area is "managed" and "owned" by someone.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Develop trailheads with adequate parking areas and litter control (such as individual litter bags), and where appropriate, restrooms, drinking water, and/or other management features such as a sign-in register. • Develop picnic sites or campsites in conjunction with the trailhead, where appropriate. • Develop a volunteer host campsite to assist with on the ground presence and user contact. • Support facilities should be accessible to all users; comply with ADA guidelines. • Consider facilities along long-distance trails, such as viewing platforms, shelters or planned campsite that could be used to reduce impacts to surrounding areas. 	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>
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G-2-14

<p>B. Promote Coordinated Volunteerism</p> <p><u>Issue:</u> Volunteers are a valuable supplement to an agency's labor force. Based on the Random Household survey, more than half of core motorized trail users are willing to volunteer, and 90% of the motorized Involved Users, many of which are club members, are willing to volunteer. During 2010 <i>Trails Plan</i> Workshops, users requested greater use of their public service and to "bring back adopt-a-trail."</p> <p>Land managers desire increased use of volunteers but lack the time to effectively coordinate, manage, and train volunteers to use them to their potential. Some agencies hesitate to use OHV volunteers due to a perceived liability of the activity.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Recognize and support the need to allocate staff time to coordinate volunteers. • Seek grants and partnerships to support volunteers. • Enlist a volunteer to take a leadership role or be the liaison between the agency and volunteers, and to coordinate trail projects. • Provide volunteer trainings for trail maintenance and monitoring, leadership and coordination, and specialized skills. • Individual Ranger Districts and Field Offices should establish local cadres of OHV ambassadors or peer patrols to increase the volunteer force and on the ground presence. 	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>
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G-2-15

C. Promote Comprehensive Planning and Interagency Coordination	Does your project include this component? YES () NO () If YES, briefly explain:	List Scope Items And Estimated Budget Associated With This Component
<p><u>Issue:</u> Interagency cooperation and consistency, and regional trail planning was a common theme throughout the <i>2010 Trails Plan</i> Workshops. Better communication between agencies is important to ensure interconnectivity between trail systems, securing access from encroaching development, trail signage and regulation standardization, and sharing enforcement resources. Interagency planning and coordination is especially important for the protection of natural and cultural resources, particularly for ecosystems and wildlife corridors.</p> <p>There is a lack of planning for OHV recreation near population centers, and need to implement best management practices for OHV recreation in Arizona. "Seamless" transitions of trails and routes across jurisdictions is especially important for OHV's because motorized vehicles travel longer distances within trips than non-motorized users, so longer loop trails and interconnected routes are a necessary component of a good OHV trail system.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Collaborate with neighboring agencies to interconnect trail systems and share resources. • Develop regional trail system plans and involve relevant agencies, organizations, and users in all planning efforts. • Continue implementation of programs and efforts such as the Wildlife Linkages Assessment, Invasive Species task force, and Watchable Wildlife programs; get involved • Compile a resource guide (best management practices) for managing OHV recreation. • Develop an expert team to help introduce and guide municipalities in OHV management. • Conduct a needs assessment for OHV management near major population centers. • Review successful business models for privately operate OHV use areas. • Involve the recreation users in planning efforts 		

G-2-16

<p>and keep them informed of new policies and changes in management. They may be able to provide assistance and resources.</p>		
<p>D. Dust Abatement</p> <p><u>Issue:</u> Portions of the state are out of air quality compliance for particulate matter (PM-10/dust) and OHV's contribute to the issue.</p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> • Treat staging areas and high use unpaved roads for dust mitigation in areas of concern. • Explore and implement solutions to reducing particulate matter due to trail/route use, such as dust suppressants. 	<p>Does your project include this component? YES () NO () If YES, briefly explain:</p>	<p>List Scope Items And Estimated Budget Associated With This Component</p>
<p><u>BONUS CATEGORIES</u></p> <p>A) For projects that demonstrate the successful completion and administration compliance of prior grant projects. In order to receive points the applicant must have successfully completed all OHV Statewide Grant projects awarded within the last five years within the project period with only one project extension or less.</p> <p>B) For projects that are an expansion, phase or connection to an existing successfully completed grant assisted OHV project.</p> <p>C) For projects that provide opportunities for at least 3 multiple motorized use activities as defined in the 2010 Statewide Trails Plan.</p> <p>D) Options:</p> <p>a. For OHV Community Support if the applicant can explain and document how the OHV community demonstrated support and affirmation for the project. Or</p> <p>b. For projects that can explain and demonstrate proof of public community support if the applicant can document how the public demonstrated support and affirmation for the project.</p> <p>E) For first time applicants (to include new "players" and/or new areas).</p>	<p>Describe how your project addresses any of priorities listed in the Bonus Category:</p>	

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<p>F) For projects that demonstrate local need per the priorities identified in the current Statewide Comprehensive Outdoor Recreation Plan and/or Local or Regional Plan. Bonus points will be awarded in this category if the applicant can explain and document:</p> <ul style="list-style-type: none"> a. What circumstances brought the project to the forefront and why this project is a priority. b. Their public outreach efforts (e.g. public hearings, surveys, ads in local media). <p>G) For projects that implement education programs promoting responsible and safe trail use.</p> <p>H) For project sustainability.</p> <ul style="list-style-type: none"> a. Bonus points will be awarded in this category if the applicant can explain and demonstrate how they intend to operate, maintain or manage the facilities constructed, land acquired, or developed with OHV Statewide Grant Program Funds for a reasonable term of use equitable with the grant amount. <p>I) For matching funds.</p> <ul style="list-style-type: none"> a. Bonus points will be awarded in this category if the applicant provides for at least 25% of the total eligible project cost. Only tangible matching funds are eligible for bonus points and must be in the form of cash, equipment or supplies. A letter from the donor that indicates the value of the donation must verify all donations. 	
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G-2-18

Arizona State Parks Board Information Report

Agenda Item #: H-3



Title: State Parks Operations Status Update
Staff Lead: Jay Ream, Deputy Director
Date: September 20, 2012

Status to Date:

The Arizona State Parks Board worked hard to keep parks open and operating by both leveraging existing public and private partnerships and building new relationships. Of the 27 parks that were open to the public prior to the February 2009 budget cuts, all of those 27 parks are currently open and operating. Picacho Peak and Lyman Lake State Parks are open seasonally. Oracle State Park reopened on September 1, 2012 on a limited basis. San Rafael State Natural Area has never been open to the public.

- Picacho Peak was closed for the summer due to extreme heat since and reopened on September 15, 2012.
- Lyman Lake reopened for the summer on June 15, 2012 and will close December 3, 2012; facilities will be limited to Day-Use in November.

Upcoming Activities:

- Staff is renewing partnership agreements.
- Staff is working with the Town of Camp Verde on a long-term agreement for the operation of Fort Verde State Historic Park.
- ASP completed an agreement with the Town of Clarkdale for the operation of a River Access Point on the Verde River Greenway within the town's limits

Time Frame/Target Date for Completion:

Staff will continue to update the Parks Board at each regularly scheduled meeting.

Relevant Past Board Actions:

RFP for Oracle State Park, June 16, 2010; RFP for Lyman Lake State Park, September 15, 2010; RFI for Third-Party management in Arizona State Parks, November 17, 2010; RFP for the operation of the Tonto Lodge, January 12, 2011; Arizona State Parks Board endorsed 19 partnership agreements for the operation of Arizona State Parks; Parks Board seeks legislation to protect park-generated revenues, June 23, 2011 and September 14, 2011.

Attachments:

State Parks Operations Status Update – Pages 11A-11B
Partnership Agreement Status – 11C

Title: Operations Status Update Attachment
 Date: September 20, 2012
 Agenda Item #: H-3

A. Parks open without Financial Partnerships FY 2012:

1. Alamo Lake SP	
2. Buckskin Mountain SP	
3. Catalina SP	
4. Cattail Cove SP	
5. Dead Horse SP	
6. Fool Hollow Lake Recreation Area	
7. Kartchner Caverns SP	
8. Lake Havasu SP	
9. Lost Dutchman SP	
10. Patagonia Lake SP	
11. Picacho Peak State Park*	Closed May 25, 2012 and reopen Sept 15, 2012
12. Slide Rock SP	
13. Tonto Natural Bridge SP	

B. Parks Operated by Arizona State Parks staff through Partnership Support:

1. Fort Verde SHP	Town of Camp Verde - \$70K agreement to December 31, 2012
2. Homolovi SP	Hopi Tribe - \$175K agreement to February 28, 2013
3. Jerome SHP	Yavapai County - \$20K agreement to August 31, 2013
4. Lyman Lake SP*	Apache County - \$20K Park is open from June 15- Dec 3, 2012
5. Oracle SP*	Friends of Oracle State Park - \$21K Park closed on April 30, 2012 and reopened Sept. 1, 2012
6. Red Rock SP	Yavapai County - \$20K, agreement to June 30, 2013.
7. Roper Lake SP	Graham County – agreement to June 30, 2013

*PARKS WITH SEASONAL OPERATING SCHEDULES

C. Parks Operated by Partners with no State Parks Staff:

1. Boyce Thompson Arboretum SP	University of Arizona & Boyce Thompson Foundation
2. McFarland SHP	Town of Florence
3. Riordan Mansion SHP	Arizona Historical Society
4. Spur Cross Conservation Area**	Maricopa County Parks
5. Tombstone SHP	City of Tombstone
6. Tubac Presidio SHP	Santa Cruz County & Tubac Historical Society
7. Yuma Territorial Prison SHP	City of Yuma & Yuma Crossing Heritage Area
8. Yuma Quartermaster Depot SHP	City of Yuma & Yuma Crossing Heritage Area

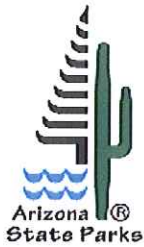
D. Parks that are Closed to the Public:

1. Contact Point**	Unit of Lake Havasu State Park. Current used as Public Safety Dock and Law Enforcement Training Academy
2. San Rafael Natural Area	Park Closed. Special Use Permit with U.S. Border Patrol for 12 months Ending November 30, 2012

**Parks added to list March 2012, at the request of the Arizona State Parks Board.

Title: Partnership Agreement Status Attachment
 Date: September 20, 2012
 Agenda Item #: H-3

Park	IGA No.	Partner	Date Ending	Renewal Term
Current Agreements:				
Ft. Verde	10-032/11-071	Camp Verde	12/31/2012	90 days (1)
Homolovi	11-036	Hopi Tribe	2/28/2013	1 Year (2)
Homolovi	11-009	Winslow	10/31/2012	1 Year (1)
Jerome	11-023	Yavapai Co.	8/31/2013	1 Year (1)
Oracle	12-010	Friends Oracle	12/31/2012	1 Year
Tubac Presidio	10-037	Santa Cruz Co.	3/31/2013	1 Year (1)
San Rafael	SUP	U.S.B.P.	11/30/2012	1 Year
Red Rock	10-045	Yavapai Co.	6/30/2013	1 Year (2)
Red Rock Gift Ship	11-010	Benefactors	6/30/2013	1 Year (2)
Red Rock Connection	11-041	Benefactors	6/30/2013	1 Year
Yuma QMD	10-006/11-062	Yuma	6/30/2015	3 Year (2)
Lyman Lake	10-038A2	Apache Co.	12/31/2012	available, no set term
Riordan Mansion	10-039	AHS	3/31/2013	2 Year (2)
Tombstone	10-035	Tombstone	3/31/2013	2 Year (2)
Yuma Terr. Prison	10-031	Yuma	3/31/2013	3 Year (2)
McFarland	11-027	Florence	6/30/2013	3 Year (2)



Arizona State Parks Board Information Report Agenda Item #: H-4

Title: Contact Point-Lake Havasu State Park Update
Staff Lead: Jay Ream, Deputy Director
Date: September 20, 2012

Status to Date:

Contact Point was acquired from the Bureau of Land Management (BLM) and is managed as a part of Lake Havasu State Park. Arizona State Parks (ASP) manages 156 acres of land through BLM Recreation and Public Purposes Act (R&PP) patent, lease and deeds. The Board has developed the Water Safety Center (presently being used as a law enforcement training facility), a law enforcement boat dock/launch ramp, limited roads and parking areas.

The Board recognizes the need for additional lake access facilities, and is working in partnership with the BLM and Lake Havasu City (through an existing Memorandum of Understanding - MOU) to coordinate efforts in creating a development plan and pursuing the further development of Contact Point. The proposed plan divides the site into fee and no-fee areas.

Amended Contact Point Plan Of Development:

- The amended Contact Point Plan of Development was provided to BLM at the end of March 2012. The following is a narrative description of proposed developments for Contact Point and the adjacent 40-acre parcel. The features and elements outlined below are shown on the attached map titled "Proposed Contact Point Development".
- Arizona State Parks (ASP) will employ a consultant to prepare a comprehensive master plan that includes both parcels of land. This consultant will prepare all preliminary site plans including grades, elevations and contours for all roads, parking areas, campgrounds, and utilities (water, sewer, electrical). The consultant will provide final design and construction documents, cost estimates, environmental and cultural clearances and construction supervision services. A consultant, in conjunction with AZ Department of Transportation (ADOT), is designing a traffic-controlled intersection with stoplights on Highway 95 at Water Safety Center Road.
- Features to be installed include all roads, parking areas, utilities and campgrounds. Specific items are a parking area with 1000 vehicle/trailer parking spaces to service two 6-10 lane public launch ramps (a third 6-10 ramp is optional). A marina parking area is included for 200-500 cars with a 2-3 lane boat ramp.
- Structures/facilities to support recreational users will include: camp supply store, a boat wash facility to remove mussels and other invasive species.

Arizona State Parks Board Information Report
Agenda Item #: H-4

A contact station, with administrative offices for the recreation complex, will provide information, fee collection and public restrooms. One or more structures for maintenance and operation will be built in close proximity to the major parking area and will service the entire complex. Office space will be included in one of the structures for the park maintenance staff. On the south side of the major parking area, a boat maintenance and stacked boat storage facility (200-300 boats) will be constructed adjacent to the lake along with a 3-lane ramp.

- An office and food service facility will be constructed in the marina area to serve the needs of the boating public. At a minimum, a transit dock, covered and uncovered boat slips, and an on-lake fueling station will be provided at the marina.
- A breakwater to protect the boat docks from wind and waves will be constructed. The adjacent cove will be dredged to remove hazards to navigation, and the materials removed will be used to construct the breakwater.
- Located in the marina area, but separate from it, will be a new secure multi-jurisdictional boating law enforcement area. It will include the following facilities: a sub-station office building, parking lot, 100-foot square fenced dry storage lot, helicopter landing pad, radio tower, 2-4 lane boat launch ramp, and docks for at least twenty-five (25) law enforcement boats.
- A public day-use area will be located between the large parking area and the marina area. Uses such as swimming, picnicking and beach sports are envisioned for this area. Facilities such as game areas, shade ramadas, restrooms, etc. will be installed.
- ASP has applied for an RPPA lease on a 40-acre parcel located in the southwest quadrant of the south half of Section 24 to augment the current recreational opportunities at Contact Point. A campground will be constructed to accommodate large groups, small groups, and individuals to help meet the ever-increasing demand for additional recreation facilities in close proximity to the lake. The associated facilities will include shade ramadas, restroom/shower buildings, game areas, landscaping and trails that lead to the lakeshore. A riparian area will be developed in the major wash that goes through the property, if water is available.
- Currently the area around the Water Safety Center, the two existing parking areas to the west of that facility and the fishing facility (soon to be installed) are available free to the public.

Arizona State Parks Board Information Report

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- The Water Safety Center building (originally built for the administrative park office and water safety center) has evolved into a regional law enforcement training facility. It serves as the Western Arizona Law Enforcement Training Academy (WALETA) that trains law enforcement personnel that serve Arizona State Parks, Lake Havasu City, Mohave and La Paz Counties as well as other state and local agencies.
- ASP, in partnership with the Bureau of Land Management and its Fisheries Partnership, is reviewing design plans for the fishing access facility that will be installed at Contact Point. This facility will be free of charge to the public. It includes barrier-free access to a fishing pier, vault toilets, overlook and shade structures and trails with interpretive signs. The facility will use the existing entrance road to Contact Point and a small parking lot located near the lake.
- Water Safety Center Road, from its intersection with Highway 95, will be the primary access to Contact Point. The road will curve to the southeast and roughly parallel Highway 95, similar to a frontage road. If the City builds a frontage road along the top portion of the Havasu 280 property, there is a possibility of connecting that road to the Contact Point entrance road. An internal connector roadway from the main boat launch parking area will provide access to the marina area. Secondary access from the intersection of Highway 95 east of Contact point and a new road across the Havasu 280, will provide an additional entry to the marina area.

Adjacent BLM Property:

Lake Havasu City (LHC) has been granted an R&PP lease for 280 acres in the south ½ of Section 24. A visitor center and multi-agency facility, two community parks, an amphitheater, a golf course, a convention and fine/performing arts center and related recreational support facilities are planned by LHC. ASP has applied for an R&PP lease over the remaining 40 acres in the south ½ of Section 24. A Revised Contact Point Plan Of Development was submitted to BLM that included Contact Point and the 40 additional acres on March 30, 2012.

Area Partnerships:

Staff worked with BLM and finalized an MOU that will provide a free fishing dock and related facilities. In addition to the use of an existing parking lot, planned facilities include a restroom, two shade ramadas, trails, and signs on the lake shore in the no-fee area part of Contact Point. BLM is working to finalize a new MOU for the Lake Havasu Fisheries Improvement Program Partnership. The BLM, Anglers United, Inc. and five other state and federal agencies have been participating in the past. Additional agencies are being solicited to become members of the program. When complete, the MOU will be reviewed to determine if ASP should join the effort.

Arizona State Parks Board Information Report
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Next Steps:

- ASP has applied for an R&PP lease for 40 additional acres of BLM land adjacent to Contact Point and is waiting for a determination from BLM.
- ASP is working with BLM on proposed development plans for Contact Point to include public input.
- BLM is consulting with ADOT to determine the proper level of environmental investigation that will be required for the planned road construction project (As noted above PAUL).
- ASP staff will begin developing a draft Request for Proposal for development and operations of facilities at Contact Point.

Arizona Department of Transportation (ADOT) has a design contract with URS for a ¾ mile roadway and the Highway 95 traffic signal for Contact Point.

Design Costs:

URS: \$329,796

ADOT Staff: \$95,204

Total Cost for Design: \$425,000

Attachment: ADOT 5-Year Plan – Page 15A

ADOT/ARIZONA STATE PARK
ROAD IMPROVEMENT PROGRAM
FIVE YEAR PLAN
F.Y. 2013 – 2017
MAY 30, 2012
DRAFT

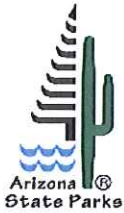
F.Y.	PARK	WORK	BUDGET
2013	Lake Havasu (new launch ramp & parking) Statewide	Cst Ramp & Parking Design Modifications/ Contingency	950,000 50,000 \$1000,000
2014	Lake Havasu (contact point) (Item No. 15708) Statewide	Cst Road Phase I Design Modifications/ Contingency	950,000 50,000 \$1000,000
2015	Lake Havasu (contact point) (Item No. 15708) Lake Havasu (contact point) (Item No. 15708) Lake Havasu (contact point) (Item No. 15708) Statewide	Cst Road Phase I Design Phase II Design Phase III Design Modifications/ Contingency	1000,000 225,000 225,000 50,000 \$1,500,000
2016	Lake Havasu (contact point) (Item No. 15708) Statewide	Cst Road Phase II Design Modifications/ Contingency	1,950,000 50,000 \$2,000,000
2017	Lake Havasu (contact point) (Item No. 15708) Buckskin (New Launch Ramp, Parking) Statewide	Cst Road Phase III Cst Road Design Modifications/ Contingency	1,950,000 500,000 50,000 \$2,500,000

Contact Point – (Phase I) Main two lane ¾ mile access road with traffic control

Contact Point – (Phase II) 1.5 miles of interior roads along with parking.

Contact Point – (Phase III) Boat ramps and additional parking

Arizona State Parks Board Information Report
Agenda Item #: H-5



Title: Arizona State Parks as Off-Highway Vehicle Staging Areas
Staff Lead: Jay Ream, Deputy Director
Date: September 20, 2012

Status to Date:

Arizona State Parks (ASP) hired a staff person to explore the feasibility of using existing park properties for Off-Highway Vehicle (OHV) recreation use.

Staff developed criteria and evaluation model to determine individual park feasibility for OHV use (see Attachment A). The criteria and general timeline and process were presented to the Off-Highway Vehicle Advisory Group (OHVAG) for input at the February 10, 2012 meeting. The criteria and general timeline and process were also presented at the Park Operations meeting on February 23, 2012. On March 21, 2012 staff presented the rating criteria to the Arizona State Parks Board.

All parks were evaluated through the criteria and model. Site visits were conducted at Buckskin Mountain, Cattail Cove, Lyman Lake and Alamo Lake State Parks. A summary chart of park evaluations is provided in Attachment B.

Overall, parks within the ASP System have little to no OHV feasibility due to small acreage, incompatible with park mission (i.e. historic parks) and lack of adjoining public lands to host OHV activities. Two parks, Alamo Lake and Buckskin Mountain, have high feasibility to support OHV activities as a staging area. Currently both parks have some OHV use but it has not been promoted by the agency.

On August 10, 2012 staff presented the findings of the study to the Off Highway Vehicle Advisory Group.

Upcoming Activities:

Arizona State Parks staff will further consider cost, management issues for those parks with high feasibility. If the agency decides to progress with formalizing OHV at a park, staff will begin gathering information and opening discussions with the adjacent public landowners to determine the process for developing staging areas and trails. This may include environmental impact requirements, required or necessary facilities, design criteria and any use permits.

Time Frame/Target Date for Completion:

It is anticipated that this phase II process will take 6 months to complete.

Relevant Past Board Actions:

January 11, 2012; The Arizona State Parks Board directed staff to explore the possibility and feasibility of using Arizona State Park(s) for potential off-highway

Arizona State Parks Board Information Report
Agenda Item #: H-5

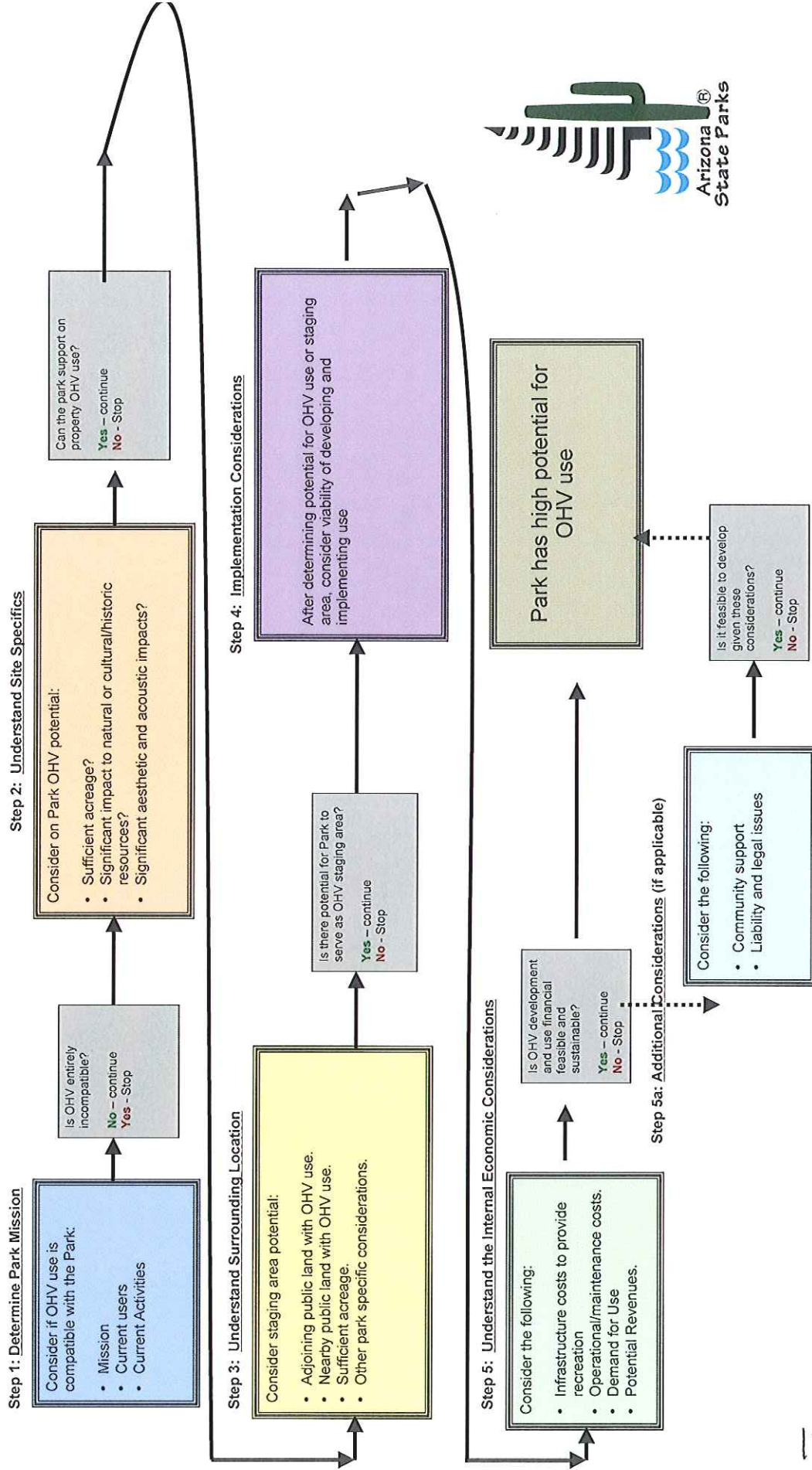
vehicle recreation use or using the park(s) for potential off-highway vehicle recreation staging areas, and that staff report back to the Board.

Attachments:

OHV Evaluation Model – Page 17A

Summary chart of parks evaluation – Pages 17B-17C

Off-Highway Vehicle Evaluation Model



Additional Criteria for Parks Meeting Minimum Criteria

	OHV Demand/Usage of Area	Cost to Develop Infrastructure	Community Support	Financial Sustainability	Overall Feasibility
Alamo Lake	Yes/High	Low	TBD	Yes	High
Buckskin Mountain	Yes/High	Moderate	Yes	Yes	High
Lyman Lake	Future Potential	High/Prohibitive	Yes	Not currently	Low - Future Potential
Picacho Peak	Future Potential	High/Prohibitive	TBD	Not currently	Low - Future Potential

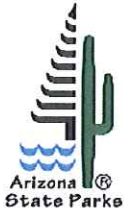
Arizona State Parks Off Highway Vehicle Use Considerations

	OHV Consistent w/ Park Mission	Acres	Sufficient acreage for routes	Sufficient acreage for staging	Adverse impacts	Adjoining Public Land w/ OHV Routes	Nearby Public Land w/ OHV Routes	Compatible w/ Existing Park Uses	Other Consideration	OHV Still Considered
Alamo Lake	Yes	2857.7	No	Yes	*	Yes	Yes	Yes		Yes
Boyce Thompson	No	382	No	Yes	Environmental	No	Yes	No		No
Buckskin Mountain	Yes	947.23	Yes	Yes	*	Yes	Yes	Yes		Yes
Catalina	No	5525.33	Yes	Yes	Environmental	No	Yes	No	Wilderness	No
Cattail Cove	No	2374.7	Yes	Yes	*	Yes	Yes	No		No
Dead Horse Ranch	No	320.107	No	Yes	*	No	Yes	No		No
Fool Hollow	No	686	No	Yes	Environmental, Cultural	No	Yes	No	Residential	No
Fort Verde	No	11.25	No	No	Cultural	No	No	No		No
Homolovi	No	4480	Yes	Yes	Cultural	No	No	No		No
Jerome Mansion	No	3.958	No	No	Cultural	No	No	No		No
Kartchner Caverns	No	718.38	Yes	Yes	Environmental	Yes	Yes	No		No
Lake Havasu	Yes	928.078	Yes	Yes	*	No	No	No		No
Lost Dutchman	No	320.07	No	Yes	*	No	Yes	No	Wilderness	No
Lyman Lake	Yes	920.51	Yes	Yes	*	No	No	Yes		Yes
McFarland	No	1.918	No	No	Cultural	No	No	No		No
Oracle	No	4169.64	Yes	Yes	Environmental			No		No
Patagonia Lake	Yes	2658.5	Yes	Yes	*	No	Yes	Yes		No
Picacho Peak	Yes	3757.886	No	Yes	*	Yes	Yes	Yes		Yes
Red Rock	No	286.17	No	Yes	Environmental	No	No	No		No
Riordan	No	6.01	No	No	Cultural	No	No	No		No
Roper Lake	Yes	338.67	No	Yes	*	No	No	No		No
San Rafael Ranch	No	17574	Yes	Yes	*	No	No	No		No
Slide Rock	No	55.227	No	Yes	*	No	No	No		No
Sonoita Creek	No	7888.21	Yes	Yes	Environmental	No	Yes	No		No
Tombstone Courthouse	No	1.044	No	No	Cultural	No	No	No		No
Tonto Natural Bridge	No	193.25	No	Yes	*	No	Yes	No		No
Tubac Presidio	No	8.729	No	No	Cultural	No	No	No		No
Verde River Greenway	No	640.584	Yes	Yes	Environmental	No	Yes	No		No
Yuma Prison	No	20.524	No	Yes	Cultural	No	No	No		No
Yuma Qtr Master Depot	No	9.975	No	No	Cultural	No	No	No		No

17C

Arizona State Parks Board Information Report

Agenda Item #: H-6



Title: Arizona State Parks Agency Strategic Plan Update
Staff Lead: Bryan Martyn, Executive Director
Date: September 20, 2012

Status to Date:

At its October 20, 2010 meeting, the Arizona State Park Board adopted an agency Strategic Plan and modified Objectives in June 2011. The Board met during the month of October 2011 to conduct an annual review of the Strategic Plan Goals and Objectives. There were no changes to the Goals and Objectives during this review. For the first time, the FY 2011 agency annual report, published December 2011, aligned with the Strategic Plan. Uncovered performance evaluations are also linked to the Strategic Plan.

Upcoming Activities:

The Board formally reviews the status of the agency's Strategic Plan regularly. Staff will continuously implement the plan and update agency accomplishments.

Time Frame/Target Date for Completion:

The Strategic Plan accomplishments are monitored by staff monthly. Attached to this report are the agency Strategic Plan accomplishments for April 1-June 30, 2012. Arizona State Parks staff will continue to report agency Strategic Plan accomplishments to the Board. The progress and accomplishments are not part of the Board's action, but are an update to the Board.

Relevant Past Board Actions:

At its October 20, 2010 meeting, the Arizona State Parks Board adopted a Strategic Plan. On June 23, 2011 the Board adopted three amended Objectives. During the October 26, 2011 meeting, the Board reviewed current Goals and Objectives. The Board did not make changes to the Goals and Objectives.

Attachment:

Arizona State Parks Agency Strategic Plan Accomplishments April 1-June 30, 2012.

ARIZONA STATE PARKS
Agency Strategic Plan
Goals and Objectives
Adopted October 20, 2010
Accomplishments FY 2012 April 1-June 30, 2012

MISSION: Managing and conserving Arizona's natural, cultural and recreational resources for the benefit of the people, both in our parks and through our partners.

VISION: Arizona State Parks is indispensable to the economies, communities and environments of Arizona.

GOAL: Resources
To provide sustainable management of our natural, cultural, recreational, economic and human resources.

Objective A. By keeping all parks economically viable and open to the public.

<i>Status of Park. Based on 28 parks. Spur Cross Conservation Area and Contact Point not included.</i>	<i>July 2011</i>	<i>June 2012</i>
<i>Parks Open to Public</i>	<i>93%</i>	<i>96%</i>
<i>Parks Closed to the Public</i>	<i>7%</i>	<i>4%</i>
<i>Parks Open Full Time 7 days/week</i>	<i>57%</i>	<i>68%</i>
<i>Parks Open on Reduced Schedules</i>	<i>36%</i>	<i>25%</i>
<i>Parks Managed by ASP w/o assistance</i>	<i>43%</i>	<i>46%</i>
<i>Parks Managed by ASP w/assistance</i>	<i>29%</i>	<i>29%</i>
<i>Parks Managed by Others</i>	<i>21%</i>	<i>25%</i>

- 13 *Parks Open and Operated without Financial Partnerships.*
 - *Picacho Peak State Park closed seasonally.*
- 7 *Parks Open and Operated by Arizona State Parks (ASP) staff through Partnership Support.*
 - *Lyman Lake State Park open seasonally*
 - *Oracle State Park open seasonally.*
- 8 *Parks Open and Operated by Partners with no ASP Staff.*
- 2 *Parks closed to the Public.*
 - *Contact Point under development*
 - *San Rafael State Natural Area has never been open to the public.*

Hosted one AmeriCorps team, a grant supporting students working on trail work as well as park and facility maintenance at Fool Hollow Lake, Homolovi and Tonto Natural Bridge State Parks. Team consisted of approximately 10 members working 40-hour workweeks.

H-6-1

Objective B. By standardizing and upgrading the information technology infrastructure.

- *Itinio On-Line Reservation System*
 - *Over 44% of visitor reservations made on-line at 14 camping parks to include tours at Kartchner Caverns State Park.*
 - *Implemented on-line reservations at Lyman Lake State Park, the last of 15 camping parks to go active.*
- *ProcureAZ, the State's e-procurement system*
 - *Implemented ProcureAz for all non-exempt purchases, (i.e., Retail Purchases, Purchases from State Agencies), posting of Requests for Purchase, Requests for Quotation and Invitation for Bids. Working with the General Accounting Office in the next fiscal year on the implementation of paying claims via the three-way match in ProcureAZ.*
- *Completed State Historic Preservation Office (SHPO) AZSITE Interface Project. All AZSITE Interface enhancements are now online.*
- *Working with Cox Communications to install fiber optic cable at Kartchner Caverns State Park.*
- *Ongoing agency system upgrades to Information Technology Systems.*

Objective C. By efficiently processing grants, projects, paperwork and documents through the agency.

- *SHPO*
 - *Reviewed 100% of National Register nominations.*
 - *Completed 100% compliance reviews (324 new/127 expedited reviews).*
 - *Completed 100% Grant and Property Tax Reviews. Completed 115 property tax applications.*
 - *Completed (2) Part 1, (1) Part 2 and (1) Part 3 Tax Act Reviews.*
 - *Processed over 500 pieces of correspondence addressing State Historic Preservation subject matter.*
- *Off-Highway Vehicle (OHV) and Federal Recreational Trails Program (RTP) Grants awarded June 2012 by the Arizona State Parks Board.*
 - *Awarded \$20,000 OHV/\$130,000 RTP funds for Coconino National Forest-Red Rock Road, Stoneman Lake/Apache OHV area improvements.*
 - *Awarded \$64,508 RTP funds for the Coconino National Forest, Flagstaff Road, Munds Park OHV area.*
 - *Awarded \$75,000 OHV/\$60,127 RTP funds for the Tonto National Forest-Cave Creek Regional District, Desert Vista Trail System, Phase I.*
 - *Awarded \$40,259 OHV funds to the Tonto National Forest-Cave Creek Regional District, Desert Vista St Claire for management presence.*
 - *Awarded \$116,233 OHV/\$110,586 RTP funds for the Bureau of Land Management-Arizona Strip for travel management plan implementation*
 - *Awarded \$30,000 OHV funds for Bureau of Land Management-Kingman for route evaluations.*
 - *Awarded \$115,000 OHV funds/\$6000 RTP funds to Bureau of Land Management-Phoenix, for OHV ambassador program coordination for 2013.*

- *Awarded \$79,970 RTP funds for American Conservation Experience, Mazatzal Wilderness boundary signing.*
- *Awarded \$69,950 OHV funds to Maricopa County Parks, Vulture Mountain Regional OHV Park for environmental assessment.*
- *Awarded \$15,000 OHV funds to Ridenow Motorsports, LLC., OHV ambassador unit.*
- *Awarded \$50,000 OHV funds to Arizona State Parks for OHV in-house projects.*

Objective D. By increasing each staff member's knowledge, skills and abilities through training opportunities.

- *Seventy-eight percent of supervisors successfully completed the Arizona Learning Center Supervisor Academy or equivalent.*
- *Received a successful Arizona Peace Office Standards and Training (AZPOST) audit for calendar year 2011. The audit reviews Arizona State Parks Law Enforcement Officer training to ensure compliance with AZPOST requirements for Continuing, Proficiency and Firearms training. This is the 3rd year in a row that Arizona State Parks received a successful audit.*
- *AZPOST Law Enforcement Training ongoing for calendar year 2012 for 39 Law Enforcement Officers.*
- *ASP employees attended various professional development courses and conferences.*
- *Conducted Kartchner Caverns State Parks volunteer fireside chat. Conducted by Arizona State Parks Research Scientist. Attended by over 50 ASP volunteers and guests.*
- *Trained 10 Arizona State Parks staff in Wildland Firefighter Refresher Training. Partnered with Arizona Department of Game and Fish and the Northeastern Arizona Fire Chief Association.*

Objective E. By providing agency staff with a stimulating, safe, and challenging work environment.

Arizona State Parks Awards and Recognition

<i>Agency/Individual Award</i>	<i>Date</i>	<i>Recognition</i>
<i>Received 2012 Critic's Choice Award for Best Bike Ride! Reported at azcentral.com.</i>		
<i>Off-Highway Vehicle (OHV) Ambassador Program received a "Best Friends" award.</i>		

- *Recognized 28 employees through formal recognition programs: State of Arizona/ State Parks Service Awards, retirements and "Atta Person" awardees.*
- *Recognized 2 employees through informal peer-to-peer recognition programs.*

GOAL : Visitors
To provide safe, meaningful and unique experiences for our visitors, volunteers and citizens.

Objective A. By working with agency personnel to implement and update the master list of economically feasible facility upgrades that improve the visitor experience and increase revenue.

Facility Upgrades

<i>Alamo Lake State Park</i>	<i>Completed Cholla Road stripping.</i>
<i>Alamo Lake, Boyce Thompson Arboretum, Buckskin Mountain/River Island, Picacho Peak, Roper Lake and Tonto Natural Bridge State Parks</i>	<i>Continued progress on the Arizona Department of Environmental Quality (ADEQ) Consent Order</i>
<i>Buckskin Mountain State Park</i>	<i>Erected new maintenance building</i>
<i>Catalina, Dead Horse Ranch, Homolovi, Tonto Natural Bridge and River Island State Parks</i>	<i>Design ongoing for five entrance signs.</i>
<i>Cattail Cove State Park</i>	<i>Refurbished beach with 100 Ton of white beach sand.</i>
<i>Dead Horse Ranch State Park</i>	<i>Remodeled Quail Loop Restroom.</i>
<i>Fort Verde State Historic Park</i>	<i>Design ongoing for drainage around the Administrative Building. Completed stabilization of adobe and Command Officer Quarters interior stabilization/ painting of ceiling.</i>
<i>Lake Havasu State Park</i>	<i>Updating Planning and Design for electrification of campsites and 8-inch potable water/ fire line. Construction scheduled to begin August 2012.</i>
<i>Lost Dutchman State Park</i>	<i>Completed paving and ramadas</i>
<i>McFarland State Historic Park</i>	<i>Installed new shutters on the Archive Building</i>
<i>River Island (Unit of Buckskin Mountain State Park)</i>	<i>Completed installation of internet cable for telephone and DSL capability.</i>
<i>*Tombstone Courthouse State Historic Park</i>	<i>Installed gutters, downspouts, and completed roof repairs. Funded by City of Tombstone.</i>
<i>Tonto Natural Bridge State Park</i>	<i>Electrical design for upgrades to the Tonto Lodge.</i>
<i>*Yuma Territorial Prison State Historic Park</i>	<i>Stabilization of Sallyport through partnership with City of Yuma.</i>
<i>Lyman Lake State Park</i>	<i>Discussions with partners: design/installation of playground.</i>
<i>Arizona Department of Transportation (ADOT) Planning and Design Projects</i>	
<i>Alamo Lake State Park</i>	<i>Launch ramp/parking. Construction scheduled to begin August 2012.</i>
<i>Boyce Thompson Arboretum State Park</i>	<i>Ingress/egress and parking.</i>
<i>Buckskin Mountain State Park</i>	<i>Launch ramp/Recreation vehicle sites,</i>

	<i>parking. Early design stage</i>
<i>Contact Point</i>	<i>¾ mile entrance road. Early design stage.</i>
<i>Lake Havasu State Park</i>	<i>Launch ramp/parking. Early design stage.</i>
<i>Arizona Game and Fish Department Funded Design</i>	
<i>Alamo Lake State Park, Fool Hollow Lake State Park</i>	<i>Floating docks</i>
<i>Lake Havasu State Park</i>	<i>Accessible dock</i>
<i>Bureau of Land Management Funded Design</i>	
<i>Contact Point</i>	<i>Fishing Facility and site amenities</i>

*Partner Operated Parks

Objective B. By working with agency personnel to market events and improve the overall quality of existing events

Major Park Events: Note: Attendance includes day-use and camping visitation on each park on the date of the event. Does not include all park events.

<i>Park Name</i>	<i>Event</i>	<i>Event Date</i>	<i>Attendance</i>
<i>Fort Verde State Historic Park</i>	<i>History of the Soldier</i>	<i>4/14/12-4/15/12</i>	<i>246*</i>
<i>Catalina State Park</i>	<i>Star Party Astronomy Event</i>	<i>4/14/12</i>	<i>266*</i>
<i>Lake Havasu State Park</i>	<i>Boat Show</i>	<i>4/20-22/12</i>	<i>6,837</i>
<i>Dead Horse Ranch State Park</i>	<i>Verde Valley Birding and Nature Festival</i>	<i>4/26-29/12</i>	<i>1350</i>
<i>Lost Dutchman State Park</i>	<i>Star Party Astronomy Event</i>	<i>5/5/12</i>	<i>298*</i>
<i>Patagonia Lake State Park</i>	<i>Mariachi Festival</i>	<i>5/19/12</i>	<i>353</i>
<i>Dead Horse Ranch State Park</i>	<i>Star Party Astronomy Event</i>	<i>6/23/12</i>	<i>291*</i>
<i>Prescott, Arizona</i>	<i>Historic Preservation Conference</i>	<i>6/13-15/12</i>	<i>396</i>

**Visitation: Note: Attendance figures generated by monthly revenue and attendance reports and do not include parks operated by partners.*

<i>Visitation</i>	<i>FY 2011</i>	<i>FY 2012</i>	<i>Change</i>
<i>Parks Operated by Arizona State Parks*</i>			
<i>April</i>	<i>205,796</i>	<i>209,405</i>	<i>1.75%</i>
<i>May</i>	<i>163,008</i>	<i>172,776</i>	<i>5.99%</i>
<i>June</i>	<i>160,768</i>	<i>165,987</i>	<i>3.25%</i>
<i>Fiscal Year-to-Date</i>	<i>1,858,163</i>	<i>1,966,504</i>	<i>5.83%</i>
<i>Parks Operated by Arizona State Parks and Partners Fiscal Year to Date</i>	<i>2,051,265</i>	<i>2,156,475</i>	<i>5.00%</i>

**NOTE: Attendance figures come from the monthly revenue & attendance reports and do not include parks being operated by partners.*

- Over 55,000 ranger led experiences, which includes Kartchner Caverns State Park cave tours.

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- *Participation in Arizona Historical Advisory Commission Centennial activities and approvals of legacy projects.*
 - *Participated in 3 Centennial activities held at the Arizona State Capitol.*
- *Planning for 2013 Arizona Archaeology and Heritage Awareness Month (AAHAM) and Archaeology Expo. The 2013 Expo will be held at the historic Horseshoe Ranch on the Agua Fria National Monument and hosted by the Bureau of Land Management and the Arizona Department of Game & Fish.*
- *Kartchner Caverns hosted 2012 Annual University of Arizona GeoDaze Symposium. Attended by 100+ alumni/students/faculty/families--2 days--tours, camping, talk, guided surface and cave geology hikes.*

Objective C. By striving to operate the visitor interface component of the park system with a "cost neutral" budget where visitor revenue equals or exceeds direct visitor

- *Realized a fiscal year positive margin for state-funded parks.*
- *Arizona State Legislature created the Arizona State Parks Revenue Fund by combining the following: Enhancement Fund, User Fees, Reservation Surcharge Fund, and Publications Fund. Effective August FY 2013.*

GOAL: Planning

To document our progress through planning, analysis and research.

- *Ongoing State Emergency Response and Recovery Planning (SERRP).*
- *Ongoing Continuity of Operations Planning (COOP). Began planning and exercise process for September 12, 2012 State of Arizona COOP Exercise.*
- *Ongoing process to analyze the Parks System fee structure, including public comment. Fee changes and fee range schedule adopted by the Arizona State Parks Board February 2012.*
- *Developed draft Arizona State Parks Tribal Policy.*
- *Started process to update the Statewide Comprehensive Outdoor Recreation Plan (SCORP) which maintains Arizona's eligibility to receive Land & Water Conservation Funds from the federal government.*
- *Conducting Off-Highway Vehicle (OHV) Feasibility study in Arizona State Parks.*
- *Sponsorships and Donations policy approved by Arizona State Parks Board. Policy will be rolled out in Fiscal Year 2013 as procedures are implemented.*

Objective A. By collecting scientific and historical data on natural and cultural resources to better inform decision-making.

- *Ongoing planning, analysis and research to evaluate the health of Kartchner Caverns State Park including cave stabilization, cave-tunnel ceiling project, reflection seismic survey, radiogenic dates on paleoclimate candidate sample location, virtual monitoring of environmental stations in the cave, and instituting an infrared bat counting system to help prevent staff exposure to rabies and other diseases.*
- *Meetings held between agency Executive Director and Research and Science Manager with Scientific Visualization Specialist, Arizona Laboratory for Immersive Visualization Environments--LIVE Research Computing Support, University of Arizona to look at partnering opportunities.*

- *Discussions between Arizona State Parks staff and Benson City Manager regarding Kartchner Caverns State Park and Benson water and development status.*
- *Conduct of annual University of Arizona Mining & Geological Engineering student tunnel and cave mapping exercise at Kartchner Caverns State Park; LIDAR mapping of ceilings within Rotunda-Throne Rooms.*
- *Partnering with:*
 - *Retired University of Arizona Provost and student in the conduct of a Kartchner Caverns State Parks' fault zone study.*
 - *University of Arizona Microbiology team and University Medical Center BioMed Imaging team on Kartchner Caverns State Park Discovery Center Microbiology display project.*
 - *The Wilderness Society and the Sky Island Alliance regarding the Whetstone watersheds.*
 - *Completed Kartchner Caverns State Park/University of Arizona Rotunda/Throne Room LIDAR (Laser induced Detection and Ranging) scan research project of rooms, ceiling and formation.*
 - *Resource/partnership between the Research and Science Manager and the Resource Manager and Science Writer for National Parks Service.*

Objective B. By updating the long-term Capital Improvement Plan.

- *Capital Improvement Plan approved by the Arizona State Parks in June for Fiscal Years 2014, 2015, 2016.*
- *Prioritized Capital Improvement Plan Proposed Projects (includes buildings, structures, on and offsite amenities, infrastructure), approximately \$201 Million.*
- *Prioritized Arizona Department of Transportation (ADOT) proposed roadside improvements, approximately \$48 Million.*

Objective C. By continuing to provide accurate, timely, and targeted agency reports on program management and analysis for internal and external use.

- *Published 2011 Arizona State Parks Employee Survey results.*
- *Designing Governor's Archaeology Advisory Commission (GAAC) survey for State agency compliance.*
- *Provided monthly agency cash flow reports to the OSPB, the JLBC, and the State Comptroller.*
- *Submitted the monthly sales tax and use tax report to Department of Revenue.*
- *Provided monthly Individual Park and Park System attendance and revenue statistics.*
- *Prepared monthly budget status reports by Section/Park.*
- *Completed Department of Corrections inmate crew monthly status report.*
- *Provided partnership agreement status report.*
- *Prepared updated Procurement Status report, by Park / Section, bi-weekly*
- *Prepared the FY2013 budget as well as the Arizona State Parks Board Budget Packet, which included FY13 & FY14 that was approved by the Parks Board.*

Objective D. By continuing to implement the Revised State Historic Preservation Plan.

- *State Historic Preservation Office (SHPO) Annual Task List/ Historic Preservation Plan approved by the Arizona State Parks Board. Approved plan consists of program administration, compliance, survey and inventory, National and State Registers of Historic Places, planning, grants, Certified Local Governments, Tax Incentives, Public Education and Technical Assistance.*
- *National Park Service (NPS) approved SHPO Annual Report & Historic Preservation Fund (HPF) Grant application. The purpose of the U.S. Historic Preservation Fund (HPF) is to help fund the programs engendered by the National Historic Preservation Act (NHPA).*

GOAL: Partnerships

To build lasting public and private partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable funding for the agency.

Objective A. By continuing and expanding collaboration with federal, tribal, state, and local governments, non-governmental organizations (NGOs), concessionaires and private sector individuals whose objectives or duties are similar to State Parks.

New or renewed agreements with State Parks and local governments and/or non-profit organizations to help keep parks open to the public through Partnership Support:

<i>State Park</i>	<i>Partner</i>	<i>Status of Agreement</i>	<i>Date of Agreement/Renewal</i>
<i>Fort Verde State Historic Park</i>	<i>Town of Camp Verde</i>	<i>Renewal</i>	<i>6/30/2012</i>
<i>Yuma Quartermaster Depot (QMD)</i>	<i>City of Yuma</i>	<i>Renewal</i>	<i>6/30/2012</i>
<i>Red Rock State Park Gift Shop</i>	<i>Red Rock State Park Benefactors</i>	<i>Renewal</i>	<i>6/30/2012</i>
<i>Red Rock State Park Connections</i>	<i>Red Rock State Park Benefactors</i>	<i>Renewal</i>	<i>6/30/2012</i>
<i>Verde River Greenway</i>	<i>Town of Clarkdale</i>	<i>New</i>	<i>6/30/2012</i>

- *Participating in 19 active agreements with Partners to keep parks open and operating.*
- *Continued emphasis from the Arizona State Parks Executive Director to meet with Legislative leadership, Governor's staff, local community leadership, Partners, Friends Groups, Advisory Committees and the Arizona State Parks Foundation to garner support for Arizona State Parks.*
- *Coordinating with additional public and private partners in rural Arizona to find funding for Arizona State Parks.*
- *Completed the SHPO/AZSITE Interface Project incorporating online enhancements. Arizona State Museum, Arizona State Historic Preservation Office, Museum of Northern Arizona, and Arizona State University make up the*

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AZSITE Consortium as the official decision-making and planning body for the AZSITE database and GIS inventory of Arizona's historical and archaeological properties.

- *Added 5AZSITE users from 3 private entities.*
 - *Working on procedures for incorporating Certified Local Government access to AZSITE.*
- *AZSITE GIS Inventory of Arizona's historical and archeological properties:*
 - *Over 300 individual users from 74 institutions/agencies registered for 2012. This compares to 274 users from 79 institutions/agencies for all of 2011.*
- *Working with 889 Site Stewards to monitor over 1700 sites in the Site Steward Program.*
- *Monitored 3 Certified Local Government projects, a requirement under the Federal Historic Preservation Act to monitor each Certified Historic Government (CLG) historic preservation program, at least every four years.*
- *Ongoing SHPO planning for tribal workshops involving Federal Highways, ADOT, SHPO and various Arizona tribal groups to resolve outstanding issues with highway construction projects and impacts to areas within the State of Arizona that the tribes perceive as traditional cultural places or properties.*
 - *2 Tribal programs ongoing*
 - *Drafted Arizona State Parks Tribal policy.*
- *The National Trust's Historic Preservation-based Economic Development initiative called "The Main Street Program," was transferred to the Arizona State Parks Historic Preservation Office (SHPO) June 2012. The success of the 30-year-old economic development program lies in local revitalization organizations, statewide coordinating agencies and the National Main Street Center located in Washington, D.C. Arizona State Parks SHPO will manage the Arizona Main Street Program, which will provide local communities with historic preservation training and workshops, technical assistance and reviews of Arizona's Main Street Programs for national compliance.*
 - *Completed Main Street Program Plan and Task List.*
- *Arizona Preservation Foundation, Arizona State Historic Preservation Office and the City of Prescott hosted the 2012 Historic Preservation Awards Program in Prescott, Arizona June 2012. Historic Preservation Honor Awards were given to individuals, businesses, organizations and projects in recognition of outstanding achievements in preserving Arizona's prehistoric and historic treasures. This year's awards went to 18 recipients.*
- *Participated in 5 coordination meetings with the Federal Highways Administration and Arizona Department of Transportation addressing Tribal issues/programs.*
- *Partnering with Arizona Forward to engage business community on economic benefits of State Parks.*
- *Contact Point State Park*
 - *Ongoing meetings with (BLM) to discuss future development of Contact Point State Park and the concept of Recreation and Public Purposes (R&PP) lands recognized as a system of parks, rather than individual parks.*

- *Ongoing meetings with BLM in Lake Havasu City regarding the revised "plan of development" for Contact Point State Park.*
- *Review of partnership renewal with Town of Camp Verde for the operation of the Ft. Verde State Historic Park to discuss IGA and potential modifications*
- *Ongoing meetings with Benefactors of Red Rock State Park to extend and modify IGA and foster relationship*
- *Working with the Natural Areas Program Advisory Committee to draft a master plan for the San Rafael Valley State Natural Area.*
- *Partnering with 14 Friends Groups with approximately 5,000 members.*
- *Building partnerships between individual parks and their respective Chamber of Commerce. Currently an active member of 22 local Chambers of Commerce.*
- *Eight current 3rd party operator concession agreements.*
- *Utilizing Arizona Department of Corrections inmate crews at Homolovi, Kartchner Caverns, Lake Havasu and Roper Lake State Parks. Four crews consist of approximately 30 inmates working over 5,600 hours.*
- *Conducted annual business partnership program between Kartchner Caverns State Parks and University of Arizona Eller School of Business/Dorrance Scholars Entrepreneurial. Consisted of 26 students/faculty—Arizona State Parks staff. The Arizona State Parks Research and Science Manager evaluated on-park student business plan presentations and conducted a cave/park tour for the school*

Objective B. By implementing a community relations strategy that addresses each park's unique location, program audience, and adjacent and thematic communities.

- *Developed media stories and press releases for ASP parks and Partner Parks.*
- *Redesigned agency community relations strategies. Developing plan to meet with legislators, mayors, and county boards of supervisors. Media partnering with communities.*
- *Collaboration with Arizona Science Center regarding Arizona State Parks Science talks currently given once a quarter - to broaden audience, to bring talks to more individuals interested in science, to highlight science occurring at Kartchner Caverns and other State Parks*
- *Collaboration with Arizona Science Center Program and Marketing Directors on R&S outreach and park programs.*

Objective C. By continuing partnership awareness/education on agency programs, planning and activities.

- *Ongoing. Staff and Parks Board members continuously meet with community groups and trade organizations to educate parties on the benefits of Arizona State Parks and the agency's current financial situation.*
- *Approval from City of Phoenix for distribution of materials inside Senior Centers.*
- *Partnership with Arizona Council for Enhancing Recreation & Tourism (ACERT) to include quarterly meeting & integration of new online component.*
- *Attended marketing outreach events with the aid of partnerships: Hassayampa Preserve Nature Festival, Important Birding Area Designation, East Valley Home & Garden Show.*

Objective D. By working with stakeholders to create and promote a strategy for sustainable agency funding.

- *Ongoing. Continue to work with stakeholders and leaders, to include ASP Foundation, Arizona Forward, Arizona Heritage Alliance, The Nature Conservancy and other County Park Systems, to develop and implement a sustainable funding stream.*
- *Continued collaboration with the ADOT Board on funding capital projects.*
- *Increased emphasis from the Arizona State Parks Executive Director to meet with Legislative leadership and Governor's staff to garner support for Arizona State Parks.*
- *Coordinating with additional public and private partners in rural Arizona to find funding for Arizona State Parks..*

GOAL : Communications
To effectively communicate with the public, policy makers, our partners, our peers and ourselves.

Objective A. By utilizing marketing strategies.

Traditional Strategies

- *Produced 600 million media exposures in local/national media.*
- *Planned and coordinated over 600 media stories.*
- *PRfect Media produced and distributed Off-Highway Vehicle (OHV) newsletters in April, May & June, as well as shooting field video for OHV Ambassadors at Overland Exposition.*
- *Placed numerous ads and/or inserts, including in the following venues for the summer season: AZ Daily Star, RV Life, Outdoor Living (USA Today national publication), Country Thunder, Arizona-Sonora Desert Museum. These promotions have boosted the number of tickets sold to various Parks.*
- *Working with Arizona AAA staff promoting one-tank trips on their social media sites and on television, a great promotion.*
- *Renewed Arizona State Parks Virgin Atlantic in-flight commercial for 4 months Fall of 2012: 1 million impressions on 10,000 flights per month.*
- *Renewed Red Rock TV commercial for 6 months, promoting the Verde Valley parks, and played on the in-room hotel information channel in the Sedona, Arizona area.*
- *Continuing printing and distribution of Kartchner Caverns State Park Rack cards with coupon (valid until 2014), multiple Verde Valley Parks rack cards with redeemable coupon tabs. Developing a southern camping park and western boating park version of the multiple park cards with redeemable coupon tabs.*

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Website enhancements
Emerging Strategies

- *Facebook fans/likers: 7050*
- *followers on Twitter: 5,990*
- *Web Site Statistics*
 - *Visits: 463,943*
 - *Pageviews: 2,025,801*
 - *Pages per Visit: 4.37*
 - *Average Time on Site: 3:30*

Objective B. By enhancing the public relations plan.

Objective C. By enhancing agency internal communications including electronic posting of information.

- *Quarterly Regional Meetings held in all four regions and Phoenix Office attendance at Parks Operations, Regional and individual park meetings.*
- *Weekly published Executive Staff notes from the Executive Director as well as periodic updates to employees via agency Announcements.*
- *Published staff meeting notes from Park Managers as well as Phoenix Office Section meeting notes via agency Announcements.*
- *Active cross-functional team to continually review processes for resolving issues/addressing new enhancements within the on-line Reservation System.*
- *Other active cross functional teams/committees: Sponsorships and Donations Policy Team, Communications Team, Recognition Team, Retention Team, Fee Team, Law Enforcement Committee and Uniform Committee.*
- *Fiscal Staff prepared daily/weekly posting of Phoenix Office and Park operating expenditures, which allows agency staff to see status of invoices submitted for payment.*
- *Provided monthly Individual Park and Park System attendance and revenue statistics.*
- *Prepared and posted monthly Budget Status Reports by Section / Park for staff to review.*

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